Kodak

Fourth Quarter 2014 Earnings Call

March 16, 2015

CAUTIONARY STATEMENT PURSUANT TO SAFE HARBOR PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

This document includes "forward–looking statements" as that term is defined under the Private Securities Litigation Reform Act of 1995.

Forward–looking statements include statements concerning the Company's plans, objectives, goals, strategies, future events, future revenue or performance, capital expenditures, liquidity, investments, financing needs, business trends, and other information that is not historical information. When used in this document, the words "estimates," "expects," "anticipates," "projects," "plans," "intends," "believes," "predicts", "forecasts," or future or conditional verbs, such as "will," "should," "could," or "may," and variations of such words or similar expressions are intended to identify forward-looking statements. All forwardlooking statements, including, without limitation, management's examination of historical operating trends and data are based upon the Company's expectations and various assumptions. Future events or results may differ from those anticipated or expressed in these forward-looking statements. Important factors that could cause actual events or results to differ materially from these forward-looking statements include, among others, the risks and uncertainties described in more detail in the Company's Annual Report on Form 10-K for the year ended December 31, 2014 under the headings "Business," "Risk Factors," "Legal Proceedings," and/or "Management's Discussion and Analysis of Financial Condition and Results of Operations-Liquidity and Capital Resources," and in other filings the Company makes with the SEC from time to time, as well as the following: the Company's ability to improve and sustain its operating structure, financial results and profitability; the ability of the Company to achieve cash forecasts, financial projections, and projected growth; our ability to achieve the financial and operational results contained in our business plans; the ability of the Company to discontinue, spin off, or sell certain non-core businesses or operations; the Company's ability to comply with the covenants in its credit facilities; our ability to obtain additional financing if and as needed; any potential adverse effects of the concluded Chapter 11 proceedings on the Company's brand or business prospects; the Company's ability to fund continued investments, capital needs and restructuring payments and service its debt; changes in foreign currency exchange rates, commodity prices and interest rates; the resolution of claims against the Company; our ability to attract and retain key executives, managers and employees; our ability to maintain product reliability and quality and growth in relevant markets; our ability to effectively anticipate technology trends and develop and market new products, solutions and technologies; and the impact of the global economic environment on the Company. There may be other factors that may cause the Company's actual results to differ materially from the forward–looking statements. All forward–looking statements attributable to the Company or persons acting on its behalf apply only as of this date and are expressly qualified in their entirety by the cautionary statements included in this document. The Company undertakes no obligation to update or revise forward looking statements to reflect events or circumstances that arise after the date made or to reflect the occurrence of unanticipated events.

AGENDA

١	Introduction	David Bullwinkle, Director, Global Financial Planning & Analysis and Investor Relations
١	CEO Perspective on Fourth Quarter and Full Year Results	Jeff Clarke, Chief Executive Officer
٠	2015 Outlook	Jeff Clarke
٠	Financial Review	John McMullen, Chief Financial Officer
•	Concluding Remarks and Q&A	Jeff Clarke, John McMullen

Summary

- 1. Company Performance
- 2. Strategic Technology Businesses Highlights
- 3. Mature Businesses
- 4. Operating Leverage and Efficiency Improvement
- 5. 2015 Outlook

4

(\$millions)

Total Company 2014 Full Year Results

Revenue Operational EBITDA 2013 Full Year \$2,349 \$150

\$2,102 \$154 \$2,100 -2,300 \$145 - \$165 (\$ millions)

Kodak's strategic technology businesses include Graphics, Digital Printing Solutions,
Packaging, Functional Printing, Enterprise Services and
Intellectual Property/Brand Licensing

Strategic Technology Businesses

	Q4 2013A	Q4 2014A	FY 2013	FY 2014
Revenue	\$503	\$445	\$1,829	\$1,759
Operational EBITDA ¹	\$17	\$18	\$8	\$89
Vana Star Charac				
Year-over-Year Change				
Revenue		(\$58)		(\$70)
Operational EBITDA ¹		\$1		\$81

Highlights	Year-over-Year Improvement Full Year		
Total Plate unit volume SONORA Plate volume Flexcel NX Plate volume Prosper page volume	1% 212% 38% 56%		
 Year End FLEXCEL NX installed base over 400 units Year End Total Prosper systems installed base of 39 			

Operational EBITDA is defined as Total Segment Earnings (Loss) plus depreciation and amortization expense, and excluding the reallocation of costs previously allocated to discontinued businesses, the impact of fresh start accounting, stock-based compensation expense and certain consulting costs.

(\$ millions)

Kodak's mature businesses include Entertainment and Commercial Films and Consumer Inkjet ink businesses

Mature Businesses

	Q4 2013A	Q4 2014A	FY 2013	FY 2014
Revenue Operational EBITDA ¹	\$106 \$17	\$84 \$17	\$520 \$142	\$343 \$65
Year-over-Year Change				
Revenue		(\$22)		(\$177)
Operational EBITDA ¹		\$0		(\$77)

Mature businesses continue to decline with lower film and consumer inkjet ink sales (34% decrease for the Full Year)

¹ Operational EBITDA is defined as Total Segment Earnings (Loss) plus depreciation and amortization expense, and excluding the reallocation of costs previously allocated to discontinued businesses, the impact of fresh start accounting, stock-based compensation expense and certain consulting costs.

Operating Leverage and Efficiency Improvement

- 2014 Operational SG&A improvement of greater than \$65 million.
- Reductions in benefits expense in excess of \$20 million, beginning 1/1/2015.
- Graphics manufacturing footprint
 - Consolidation of plate manufacturing sites from 5 to 4 sites worldwide
 - Increase in capability to manufacture process free Sonora plates globally
 - \$4 million in operational savings realized in 2014
 - \$20 \$25 million in annual operational savings expected when consolidation process is completed in Q3 2015

Division Organization

Kodak

DIVISIONS

GO TO MARKET

CEO, Jeff Clarke

INTELLECTUAL MICRO 3D PRINTING **CONSUMER & FILM ENTERPRISE INKJET SOFTWARE &** PRINT SYSTEMS **EASTMAN BUSINESS PROPERTY & PACKAGING** SOLUTIONS **SYSTEMS PARK** SOLUTIONS **Philip Cullimore Eric Mahe Steven Overman Philip Cullimore Brad Kruchten** John McMullen **Terry Taber** (Interim) Plates Prosper Flexcel NX: CTP/plates uws **Brand Licensing** Intellectual Property Eastman Business Versamark CTP Legacy packaging KTS Film Licensing Park **PODS EPS** Touch sensors **KSB** Consumer Inkjet Kodak Research Labs Inks Toner Design 2 Launch **Brand Protection**



EMERGING MARKETS Gustavo Oviedo

Corporate Functions: Finance, Human Resources, Legal, Information Technology, Chief Marketing Office

KSB ALMA Asia, Latin America, Middle East, Africa **Kodak Services for Business CTP Kodak Technology Solutions Computer to Plate** KTS **EPS Electrophotographic Printing Solutions PODS Print on Demand Solutions EUCAN** Europe, United States and Canada, Australia, New Zealand **UWS Unified Workflow Software**

2015 Guidance

(\$ in millions)	2014 Actual		
Revenue	\$	2,102	
Operational EBITDA	\$	154	

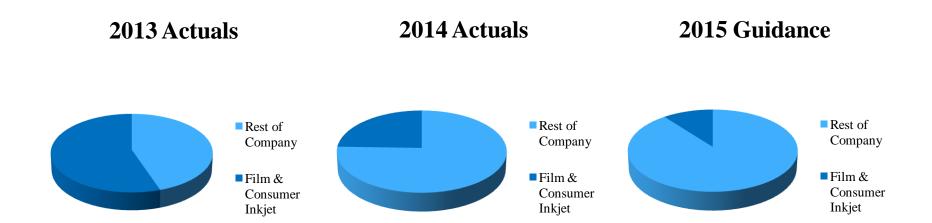
2015 Guidance
\$1,800 to \$2,000
\$100 to \$120

Full Year 2014 EBITDA	\$	154
Impact of Fx Exchange 2015 vs 2014		(21)
Non Recurring Intellectual Property Licensing		(70)
Baseline 2014 EBITDA		63
2015 Projected EBITDA	\$100 to	\$120
2015 Projected EBITDA Improvement from Baseline 2014	60% to	90%

Drivers of 2015 Performance

- Significant productivity and re-engineering savings
 - Operational SGA and R&D reduction of greater than \$100M and approximately 25% year over year
 - Q4 2014 Operational SGA and R&D run rate savings of \$58M
- Benefits reductions in excess of \$20M effective January 1 for actions already completed (~\$10M in Opex and ~\$10M in COGS)
- Together with Benefits reductions, Plate manufacturing shifts will result in about 1
 point of gross margin improvements, partially offsetting overall declines.
- Accelerated growth in key strategic products
 - Prosper annuities growth greater than 30% with system placements greater than 25
 - Flexcel NX annuity volume growth greater than 25%
 - Plate unit volume increases driven by Sonora volume growth of greater than 50%
 - Micro 3D Printing delivers revenue beginning in Q2 2015
- Improved mix of sustainable earnings as Outlook assumes larger business mix of strategic businesses

Sustainability of Earnings



Percent of Earnings Contribution

	Rest of Company	Film & Consumer Inkjet
2013 Actual ¹	45%	55%
2014 Actual ¹	68%	32%
2015 Guidance	90%	10%

¹ Excluding non-recurring licensing revenue

Financial Overview

- 2014 4th Quarter Results Comparison
- 2014 Cash Flow and Balance Sheet
- 2015 Cash Flow Expectations

(\$millions)

Total Company 2014 Q4 Results

Revenue Operational EBITDA Q4 2013 \$609 \$34 **Q4 2014** \$529 \$35 Year-over-Year Change (\$80) \$1

Removing the impact of non-recurring Intellectual Property Revenue in Q4 2013, Operational EBITDA on a comparable basis improved by 40% year over year for the fourth quarter

(\$ millions)

Net (Loss) Earnings
Other Operating Expense (Income), net (1)
Reorganization Costs (2)
Loss on early extinguishment of debt
Net Loss on a comparable basis

Twelve Months Ended December 31			
2014	2013		
\$ (118)	\$ 1,988		
9	(493)		
13	(2,010)		
-	8		
\$ (96)	\$ (507)		

Improvement of \$411 million

Net Earnings
Other Operating Expense (Income), net (1)
Reorganization Costs (2)
Loss on early extinguishment of debt
Net Earnings (Loss) on a comparable basis

Three Months Ended	Dece	mber 31	
2014		2013	
\$ (41)	\$		(57)
7			2
2			11
-			
\$ (32)	\$		(44)

Improvement of \$12 million

Refer to Note 12 in the Company's Form 10-K filed on March 16, 2015 Refer to Note 26 in the Company's Form 10-K filed on March 16, 2015

(\$ millions)

Kodak's strategic technology businesses include Graphics, Digital Printing Solutions,
Packaging, Functional Printing, Enterprise Services and
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Strategic Technology Businesses

	Q4 2013A	Q4 2014A	FY 2013	FY 2014
Revenue	\$503	\$445	\$1,829	\$1,759
Operational EBITDA ¹	\$17	\$18	\$8	\$89
Year-over-Year Change				
Revenue		(\$58)		(\$70)
Operational EBITDA ¹		\$1		\$81

Highlights	Year-over-Year Improvement Quarter						
Total Plate unit volume	1%						
SONORA Plate volume 138%							
Flexcel NX Plate volume	38%						
Prosper page volume	57%						
- Year End FLEXCEL NX insta	ılled base over 400 units						
- Year End Total Prosper systems installed base of 39							

Operational EBITDA is defined as Total Segment Earnings (Loss) plus depreciation and amortization expense, and excluding the reallocation of costs previously allocated to discontinued businesses, the impact of fresh start accounting, stock-based compensation expense and certain consulting costs.

- Strong Liquidity
 - Cash at December 31, 2014 of \$712 million
- Primary cash usage drivers year-to-date include (approximately, dollars in millions):

•	Interest and debt payments	\$66
•	Reorganization and legacy payments	\$59
•	Capital expenditures & commercial capital	\$54
•	Restructuring employee severance payments	\$48
•	Prior year incentive compensation paid in 2014	\$42
•	Exchange impacts on cash	\$38
•	Cash Tax Payments/Other	\$27

Cash generated from working capital for 2014 was \$50 million

2015 Cash Expectations

- Expect ending 2015 cash balance of \$630 to \$650 million
- Positive cash from operations for the 2nd Half of 2015
- Major Sources and Uses of Cash in 2015 include:
 - Operational EBITDA of \$100-120M
 - Generate cash from working capital of ~\$50M
 - Interest and debt payments of ~\$65M
 - Cash outflows from Legacy and Reorganization items of ~\$30M
 - Capital expenditures of ~\$70M, including Commercial Capital
 - Restructuring severance cash payments of ~\$50M
 - Cash tax payments of ~\$20M

Concluding Remarks

Q&A

APPENDIX



Reference is made to certain non-GAAP financial measures of Operational EBITDA, improvement in Operational Selling, General and Administrative ("SG&A") expenses, Q4 2014 Operational SG&A and Research and Development ("R&D") expense savings on a run rate basis, expected growth in Revenue adjusted for currency, non-recurring licensing revenue and the expected decline in Consumer Inkjet, and improvement in 2014 Operational EBITDA on a comparable basis.

The Company believes that these non-GAAP measures represent important internal measures of performance as used by the Company's management. Accordingly, where they are provided, it is to give investors the same financial data management uses with the belief that this information will assist the investment community in properly assessing the underlying performance of the company, its financial condition, results of operations and cash flow.

The reconciliations on the following pages are provided with respect to terms used in this presentation.

The following table reconciles Strategic Technology Businesses Operational EBITDA, Mature Businesses Operational EBITDA, and Operational EBITDA to the most directly comparable GAAP measure of net (loss) earnings attributable to Eastman Kodak Company for the twelve months ended December 31, 2014 and 2013, respectively:

(in millions)	FY 2014		FY 2013	\$ Change		
Strategic Technology Businesses Operational EBITDA	\$	89	\$ 8	\$	81	
Mature Businesses Operational EBITDA		65	142		(77)	
Operational EBITDA, as presented	\$	154	\$ 150	\$	4	
Reportable segments depreciation and amortization		(182)	(158)		(24)	
Impact of fresh start adjustments		-	(73)		73	
Impact of stock based compensation and certain consulting costs		(14)	(5)		(9)	
Impact of costs previously allocated to discontinued operations		(4)	(40)		36	
Total segment loss		(46)	 (126)		80	
All other		(10)	(3)		(7)	
Restructuring costs and other (including restructuring related expenses reported in cost of sales)		(61)	(66)		5	
Corporate components of pension and OPEB income (1)		110	110		-	
Other operating (expense) income, net		(9)	493		(502)	
Legal contingencies, settlements and other		(4)	3		(7)	
Loss on early extinguishment of debt, net		-	(8)		8	
Interest expense		(62)	(128)		66	
Other charges, net		(17)	(3)		(14)	
Reorganization items, net		(13)	2,010		(2,023)	
Consolidated (loss) earnings from continuing operations before income taxes		(112)	 2,282		(2,394)	
Provision for income taxes		10	163		(153)	
(Loss) earnings from continuing operations		(122)	2,119		(2,241)	
Earnings (loss) from discontinued operations, net of income taxes		4	(131)		135	
Net (loss) earnings		(118)	 1,988		(2,106)	
Less: Net income attributable to noncontrolling interests		5	3		2	
Net (loss) earnings attributable to Eastman Kodak Company (GAAP basis)	\$	(123)	\$ 1,985	\$	(2,108)	

⁽¹⁾ Composed of interest cost, expected return on plan assets, amortization of actuarial gains and losses, amortization of prior service credits related to the U.S. Postretirement Benefit Plan and special termination benefits, curtailments and settlement components of pension and other postretirement benefit expenses, except for settlements in connection with the chapter 11 bankruptcy proceedings that are recorded in Reorganization items, net and curtailments and settlements included in Earnings (loss) from discontinued operations, net of income taxes in the Consolidated Statement of Operations.

The following table reconciles Strategic Technology Businesses Operational EBITDA excluding non-recurring licensing revenue, Strategic Technology Businesses Operational EBITDA, Mature Businesses Operational EBITDA and Operational EBITDA to the most directly comparable GAAP measure of net loss attributable to Eastman Kodak Company for the three months ended December 31, 2014 and 2013, respectively:

(in millions)	Q4 2014		Q4 2013	\$ Change		
Strategic Technology Businesses Operational EBITDA excluding non-						
recurring licensing revenue	\$	18	\$ 8	\$	10	
Non-recurring licensing revenue			9		(9)	
Strategic Technology Businesses Operational EBITDA		18	17		1	
Mature Businesses Operational EBITDA		17	17		_	
Operational EBITDA	\$	35	\$ 34	\$	1	
Reportable segments depreciation and amortization		(32)	(51)		19	
Impact of fresh start adjustments		-	(46)		46	
Impact of stock based compensation and certain consulting costs		(3)	(3)		-	
Impact of costs previously allocated to discontinued operations		-	(4)		4	
Total segment earnings (loss)		_	(70)		70	
All other		(1)	1		(2)	
Restructuring costs and other (including restructuring related expenses reported in cost of sales)		(19)	(13)		(6)	
Corporate components of pension and OPEB income (1)		20	54		(34)	
Other operating expense, net		(7)	(2)		(5)	
Legal contingencies, settlements and other		(4)	3		(7)	
Interest expense		(15)	(16)		1	
Other (charges) income, net		(13)	10		(23)	
Reorganization items, net		(2)	(11)		9	
Consolidated loss from continuing operations before income taxes	-	(41)	(44)		3	
(Benefit) Provision for income taxes		(1)	7		(8)	
Loss from continuing operations		(40)	(51)		11	
Loss from discontinued operations, net of income taxes		(1)	(6)		5	
Net loss		(41)	(57)		16	
Less: Net income attributable to noncontrolling interests		1	6		(5)	
Net loss attributable to Eastman Kodak Company (GAAP basis)	\$	(42)	\$ (63)	\$	21	

⁽¹⁾ Composed of interest cost, expected return on plan assets, amortization of actuarial gains and losses, amortization of prior service credits related to the U.S. Postretirement Benefit Plan and special termination benefits, curtailments and settlement components of pension and other postretirement benefit expenses, except for settlements in connection with the chapter 11 bankruptcy proceedings that are recorded in Reorganization items, net and curtailments and settlements included in Earnings (loss) from discontinued operations, net of income taxes in the Consolidated Statement of Operations.

The following table reconciles Operational EBITDA excluding non-recurring licensing revenue to the most directly comparable GAAP measure of net loss attributable to Eastman Kodak Company for the three months ended December 31, 2014 and 2013, respectively:

(in millions)	Q4	2014	Q4 2013		Q4 2013 \$ Change		% Change	
Operational EBITDA excluding non-recurring licensing revenue	\$	35	\$	25	\$	10	40%	
Non-recurring licensing revenue		-		9		(9)	-100%	
Operational EBITDA	\$	35	\$	34	\$	1	3%	
Reportable segments depreciation and amortization		(32)		(51)		19	-37%	
Impact of fresh start adjustments		-		(46)		46	-100%	
Impact of stock based compensation and certain consulting costs		(3)		(3)		-	0%	
Impact of costs previously allocated to discontinued operations		-		(4)		4	-100%	
Total segment earnings (loss)		-		(70)		70	-100%	
Allother		(1)		1		(2)	-200%	
Restructuring costs and other (including restructuring related expenses reported in cost of sales)		(19)		(13)		(6)	46%	
Corporate components of pension and OPEB income (1)		20		54		(34)	-63%	
Other operating expense, net		(7)		(2)		(5)	250%	
Legal contingencies, settlements and other		(4)		3		(7)	-233%	
Interest expense		(15)		(16)		1	-6%	
Other (charges) income, net		(13)		10		(23)	-230%	
Reorganization items, net		(2)		(11)		9	-82%	
Consolidated loss from continuing operations before income taxes		(41)		(44)		3	-7%	
(Benefit) Provision for income taxes		(1)		7		(8)	-114%	
Loss from continuing operations		(40)		(51)		11	-22%	
Loss from discontinued operations, net of income taxes		(1)		(6)		5	-83%	
Net loss		(41)		(57)		16	-28%	
Less: Net income attributable to noncontrolling interests		1		6		(5)	-83%	
Net loss attributable to Eastman Kodak Company (GAAP basis)	\$	(42)	\$	(63)	\$	21	-33%	

⁽¹⁾ Composed of interest cost, expected return on plan assets, amortization of actuarial gains and losses, amortization of prior service credits related to the U.S. Postretirement Benefit Plan and special termination benefits, curtailments and settlement components of pension and other postretirement benefit expenses, except for settlements in connection with the chapter 11 bankruptcy proceedings that are recorded in Reorganization items, net and curtailments and settlements included in Earnings (loss) from discontinued operations, net of income taxes in the Consolidated Statement of Operations.

The following tables reconcile the improvement in Operational SG&A to the most directly comparable GAAP measure of SG&A for the three months and full year ended December 31, 2014 and 2013, respectively:

(in millions)

	FY 2014		FY 2013		\$ Change	
Operational SG&A	\$	325	\$	393	\$	(68)
Impact of costs previously allocated to discontinued operations		4		37		(33)
Impact of stock based compensation and certain consulting costs		14		5		9
Corporate components of pension and OPEB income (1)		(34)		(29)		(5)
All other		1		5		(4)
Selling, General and Administrative costs (GAAP basis)	\$	310	\$	411	\$	(101)

(in millions)

	<u>Q4 2014</u>		Q4 2013		\$ C	hange
Operational SG&A	\$	70	\$	100	\$	(30)
Impact of costs previously allocated to discontinued operations		-		5		(5)
Impact of stock based compensation and certain consulting costs		7		3		4
Corporate components of pension and OPEB income (1)		(6)		(23)		17
Selling, General and Administrative costs (GAAP basis)	\$	71	\$	85	\$	(14)

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⁽¹⁾ Composed of interest cost, expected return on plan assets, amortization of actuarial gains and losses, amortization of prior service credits related to the U.S. Postretirement Benefit Plan and special termination benefits, curtailments and settlement components of pension and other postretirement benefit expenses, except for settlements in connection with the chapter 11 bankruptcy proceedings that are recorded in Reorganization items, net and curtailments and settlements included in Earnings (loss) from discontinued operations, net of income taxes in the Consolidated Statement of Operations.

The following tables reconcile the Q4 2014 Operational SG&A and R&D expense savings on a run rate basis to the most directly comparable GAAP measures of SG&A and R&D, respectively, for the three months ended December 31, 2014:

		Q4	2014					
Q4	2014	Annual Run Rate		un Rate FY 2014		\$ C	Change	
\$	70	\$	280	\$	325	\$	(45)	
	-		-		4		(4)	
	7		28		14		14	
	(6)		(24)		(34)		10	
	-		-		1		(1)	
\$	71	\$	284	\$	310	\$	(26)	
	Q4 \$	7 (6)	Q4 2014 Annual \$ 70 \$ - 7 (6)	\$ 70 \$ 280 28 (6) (24) 	Q4 2014 Annual Run Rate F \$ 70 \$ 280 \$ - <td>Q4 2014 Annual Run Rate FY 2014 \$ 70 \$ 280 \$ 325 - - 4 7 28 14 (6) (24) (34) - 1</td> <td>Q4 2014 Annual Run Rate FY 2014 \$ C \$ 70 \$ 280 \$ 325 \$ - - 4 7 28 14 (6) (24) (34) - 1</td>	Q4 2014 Annual Run Rate FY 2014 \$ 70 \$ 280 \$ 325 - - 4 7 28 14 (6) (24) (34) - 1	Q4 2014 Annual Run Rate FY 2014 \$ C \$ 70 \$ 280 \$ 325 \$ - - 4 7 28 14 (6) (24) (34) - 1	

Q4 2014							
Q4 2014		Annual Run Rate		FY 2014		\$ CI	nange
\$	24	\$	96	\$	109	\$	(13)
	-		-		-		-
	(3)		(12)		(15)		3
\$	21	\$	84	\$	94	\$	(10)
	\$ \$	\$ 24	Q4 2014 Annual \$	\$ 24 \$ 96 (3) (12)	Q4 2014 Annual Run Rate FY \$ 24 \$ 96 \$ - - - - (12) -	Q4 2014 Annual Run Rate FY 2014 \$ 24 \$ 96 \$ 109 - - - (3) (12) (15)	Q4 2014 Annual Run Rate FY 2014 \$ Cr \$ 24 \$ 96 \$ 109 \$ - - - - (3) (12) (15) -

04 2014

⁽¹⁾ Composed of interest cost, expected return on plan assets, amortization of actuarial gains and losses, amortization of prior service credits related to the U.S. Postretirement Benefit Plan and special termination benefits, curtailments and settlement components of pension and other postretirement benefit expenses, except for settlements in connection with the chapter 11 bankruptcy proceedings that are recorded in Reorganization items, net and curtailments and settlements included in Earnings (loss) from discontinued operations, net of income taxes in the Consolidated Statement of Operations.

The following table reconciles the expected growth in Revenue adjusted for currency, non-recurring licensing revenue and the expected decline in Consumer Inkjet to the most directly comparable GAAP measure of Net Revenues for twelve months ended December 31, 2014:

(in millions)	2015 Projected						
	FY 2014		Revenue	% Change			
Adjusted Revenue	\$	1,826	\$1,800 - \$2,000	1% -10%			
Foreign exchange impact		143					
Non-Recurring licensing revenue		70					
Consumer Inkjet		63					
Net Revenues (GAAP basis)	\$	2,102					

The following table reconciles the 2014 Operational EBITDA on a comparable basis to the most directly comparable GAAP measure of net loss attributable to Eastman Kodak Company for the year ended December 31, 2014:

(in millions)	Year Ended ecember 31,	2015	2015 Projected Operational EBITDA		
	 2014	Guidance	Improvement		
Operational EBITDA on a comparable basis	\$ 63	\$100 - \$120	59% - 90%		
Impact of foreign exchange 2015 vs 2014	21				
Non Recurring Intellectual Property licensing revenue	 70				
Operational EBITDA, as presented	\$ 154				
Reportable segments depreciation and amortization	(182)				
Impact of fresh start adjustments	-				
Impact of stock based compensation and certain consulting costs	(14)				
Impact of costs previously allocated to discontinued operations	(4)				
Total segment loss	(46)				
All other	(10)				
Restructuring costs and other (including restructuring related expenses reported in cost of sales)	(64)				
•	(61)				
Corporate components of pension and OPEB income (1)	110				
Other operating expense, net	(9)				
Legal contingencies, settlements and other	(4)				
Interest expense	(62)				
Other charges, net	(17)				
Reorganization items, net	 (13)				
Consolidated loss earnings from continuing operations before income taxes	(112)				
Provision for income taxes	10				
Loss from continuing operations	 (122)				
Earnings from discontinued operations, net of income taxes	4				
Net loss	(118)				
Less: Net income attributable to noncontrolling interests	5				
Net loss attributable to Eastman Kodak Company (GAAP basis)	\$ (123)				

⁽¹⁾ Composed of interest cost, expected return on plan assets, amortization of actuarial gains and losses, amortization of prior service credits related to the U.S. Postretirement Benefit Plan and special termination benefits, curtailments and settlement components of pension and other postretirement benefit expenses, except for settlements in connection with the chapter 11 bankruptcy proceedings that are recorded in Reorganization items, net and curtailments and settlements included in Earnings (loss) from discontinued operations, net of income taxes in the Consolidated Statement of Operations.

Kodak