



Annual Meeting of Shareholders

May 28, 2014



CAUTIONARY STATEMENT PURSUANT TO SAFE HARBOR PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Kodak

This document, which includes any exhibits or appendices attached hereto, includes “forward-looking statements” as that term is defined under the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning the Company's plans, objectives, goals, strategies, future events, future revenue or performance, capital expenditures, liquidity, investments, financing needs, business trends, and other information that is not historical information. When used in this document, the words “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” “predicts,” “forecasts,” or future or conditional verbs, such as “will,” “should,” “could,” or “may,” and variations of such words or similar expressions, are intended to identify forward-looking statements. All forward-looking statements, including, without limitation, management's examination of historical operating trends and data are based upon the Company's expectations and various assumptions. Future events or results may differ from those anticipated or expressed in these forward-looking statements. Important factors that could cause actual events or results to differ materially from these forward-looking statements include, among others, the risks and uncertainties described in more detail in the Company's Annual Report on Form 10-K for the year ended December 31, 2013, under the headings “Business,” “Risk Factors,” and/or “Management's Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources,” and those described in filings made by the Company with the U.S. Bankruptcy Court for the Southern District of New York and in other filings the Company makes with the SEC from time to time, as well as the following: the Company's ability to improve and sustain its operating structure, financial results and profitability; the ability of the Company to achieve cash forecasts, financial projections, and projected growth; our ability to achieve the financial and operational results contained in our business plans; the ability of the Company to discontinue or sell certain non-core businesses or operations; the Company's ability to comply with the covenants in its credit facilities; our ability to obtain additional financing if and as needed; any potential adverse effects of the Chapter 11 proceedings on the Company's brand or business prospects; the Company's ability to fund continued investments, capital needs, restructuring payments and service its debt; changes in foreign currency exchange rates; the resolution of claims against the Company; our ability to attract and retain key executives, managers and employees; our ability to maintain product reliability and quality and growth in relevant markets; our ability to effectively anticipate technology trends and develop and market new products, solutions and technologies; and the impact of the global economic environment on the Company. There may be other factors that may cause the Company's actual results to differ materially from the forward-looking statements. All forward-looking statements attributable to the Company or persons acting on its behalf apply only as of the date of this document and are expressly qualified in their entirety by the cautionary statements included in this document. The Company undertakes no obligation to update or revise forward-looking statements to reflect events or circumstances that arise after the date made or to reflect the occurrence of unanticipated events.



Business Overview

Jeff Clarke, Chief Executive Officer

Kodak Today

Kodak

\$2.35B revenue (2013)

25,000+ customers 8,000 employees extensive partner network

4 Operating Regions; Products available in 150+ countries

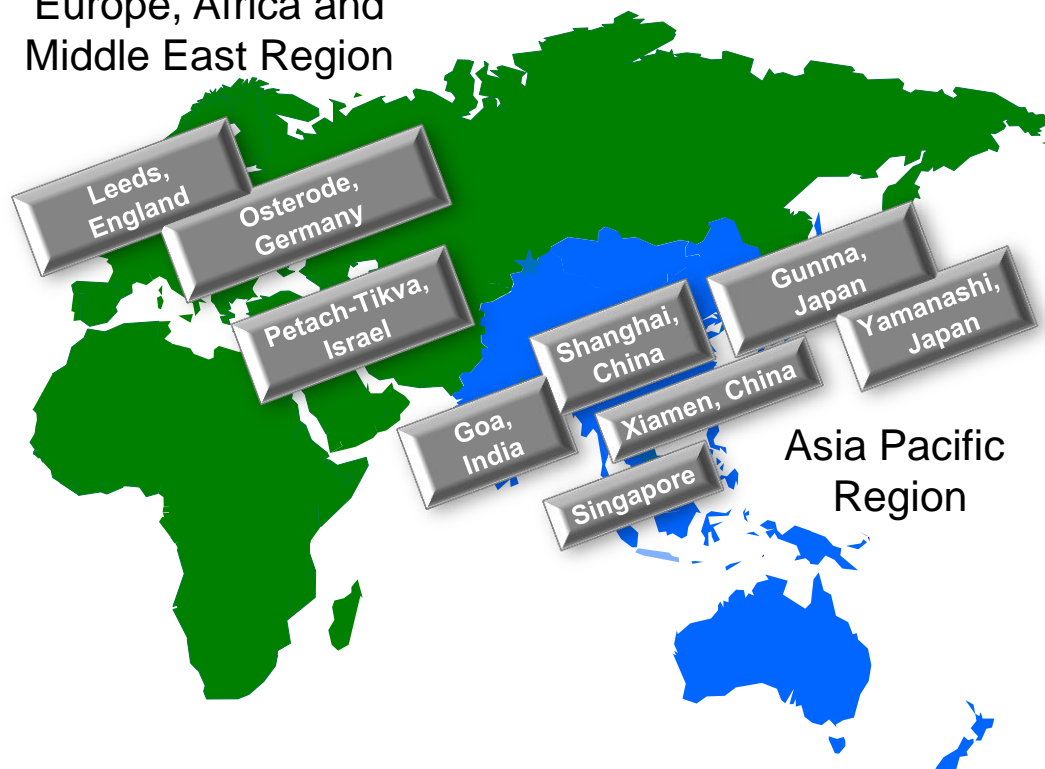
U.S. & Canada Region




Latin America Region



Europe, Africa and Middle East Region

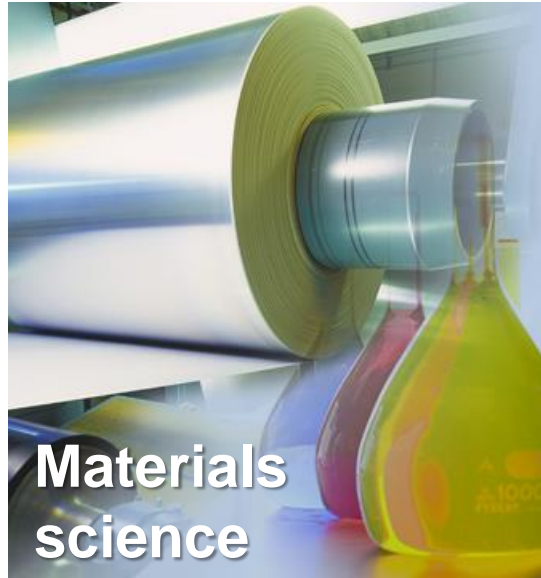


Asia Pacific Region

 = key manufacturing/development sites

Leading Technology that Drives Value for Customers

Kodak



Kodak

Deposition
processes



Digital imaging
science and software



Focused on Imaging for Business

Kodak



packaging



graphic communications



functional printing

Transforming markets.
Driving growth.



Kodak

Our Portfolio

Kodak

Graphics, Entertainment
& Commercial Films

Digital Printing
& Enterprise

Graphics:
digital plates,
CTP devices
workflow software



*Established;
Substantial
Customer Base*

**Strategic Technology
Businesses**

IP & brand licensing



**Digital Printing Solutions
Flexo Packaging
Functional Printing
Enterprise Services**

*High
Growth*

Mature

**Entertainment Imaging
and Commercial Films**



**Consumer
Inkjet Systems**

Strategic Technology and Mature Businesses



Kodak continues to transform into a sustainable company, generating improved Operational EBITDA and revenue growth from its Strategic Technology Businesses while recognizing continuing Operational EBITDA contribution from its mature businesses.

(\$ millions)

Total Company	FY 2013	2014 Projection
Revenue	\$2,347	\$2,100 - \$2,300
Operational EBITDA ¹	\$160	\$145 - \$165

Strategic Technology Businesses	FY 2012A	FY 2013	2014 Projection
Revenue	\$1,918	\$1,827	\$1,825 - \$1,975
Operational EBITDA ¹	(\$210)	\$9	\$100 - \$115

Mature Businesses	FY 2012A	FY 2013	2014 Projection
Revenue	\$801	\$520	\$275 - \$325
Operational EBITDA ¹	(\$5)	\$151	\$45 - \$50

¹ Operational EBITDA is defined as Total Segment Earnings (Loss) plus depreciation and amortization expense, and excluding the reallocation of costs previously allocated to discontinued businesses, the impact of fresh start accounting, stock-based compensation expense and certain consulting costs. This document should be read in conjunction with Eastman Kodak Company's Form 10-K filing for the year ended December 31, 2013 and Form 10-Q for the quarter ended March 31, 2014

Customers Value Kodak

Kodak



“Over the years, we have felt that Kodak really understands our needs, and has always delivered cutting-edge technology... With our second PROSPER Press, we are well positioned to handle increased demands...” **Webcrafters Inc.** (*book printer, U.S.*)



“Most recently, printers that originally adopted (flexographic plate) technology for only the highest quality work now want us to supply Kodak plates for every job... (We) just placed an order for our 4th FLEXCEL NX System.” **Kirk Group** (*packaging prepress provider, Australia*)



“...We were in the market for an environmentally friendly plating system, and this (the SONORA Plate) is one of the best you can get.” **Multiprint Litho** (*litho specialists, S. Africa*)



“With the SONORA XP Plate and Kodak’s support, our business can move forward with confidence.” **W.O. Jones Printers Ltd** (*commercial printer, U.K.*)



“Ever since we started using the KODAK SONORA Plate, our production time is faster, the printed colors are brighter, and therefore scrap has been significantly reduced.” **Zafiro Publicaciones** (*commercial printer, Mexico*)



“PRINERGY Workflow’s automation is far better than anything else out there.” **Trisoft Graphics** (*trade service provider, U.S.*)



“The ACHIEVE Platesetter is a robust solution whose efficiency and parameters produce measurable results that bring benefits for us and our clients.” **Madon Media** (*print ad/packaging company, Poland*)

A yellow crosshair graphic consisting of a vertical line and a horizontal line intersecting. The vertical line is positioned to the left of the word 'Kodak', and the horizontal line extends across the width of the image.

Kodak