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        SECURITIES AND EXCHANGE COMMISSION
        Washington, D.C. 20549
                FORM 10-Q
            Quarterly report pursuant to Section 13 or 15(d) of the
    Securities Exchange Act of 1934
    For the quarterly period ended June 30, 2001
        or
        Transition report pursuant to Section 13 or 15(d) of the Securities
        Exchange Act of 1934
    For the transition period from to
    Commission File Number 1-87
        EASTMAN KODAK COMPANY
        (Exact name of registrant as specified in its charter)
NEW JERSEY 
16-0417150
(IRS Employer
Identification No.)
343 STATE STREET, ROCHESTER, NEW YORK
14650
(Address of principal executive offices)
(Zip Code)
Registrant's telephone number, including area code: 716-724-4000
Indicate by check mark whether the registrant (1) has filed all reports
required to be filed by Section 13 or 15(d) of the Securities Exchange
Act of }1934\mathrm{ during the preceding 12 months, and (2) has been subject to
such filing requirements for the past 90 days.
Yes X No
Indicate the number of shares outstanding of each of the issuer's
classes of common stock, as of the latest practicable date.
Class
Number of Shares Outstanding at
    June 30, 2001
    290,768,764
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## Part I. FINANCIAL INFORMATION

Item 1. Financial Statements
Eastman Kodak Company and Subsidiary Companies
CONSOLIDATED STATEMENT OF EARNINGS
(in millions, except per share data)


The accompanying notes are an integral part of these consolidated financial statements.

June 30, Dec. 31, 2001 2000 --------

## ASSETS

| CURRENT ASSETS |  |  |
| :---: | :---: | :---: |
| Cash and cash equivalents | \$ 292 | \$ 246 |
| Receivables | 2,818 | 2,653 |
| Inventories | 1,566 | 1,718 |
| Deferred income taxes | 541 | 575 |
| Other | 290 | 299 |
| Total current assets | 5,507 | 5,491 |
| PROPERTIES |  |  |
| Land, buildings and equipment at cost | 12,973 | 12,963 |
| Less: Accumulated depreciation | 7,195 | 7,044 |
| Net properties | 5,778 | 5,919 |
| OTHER ASSETS |  |  |
| Goodwill (net of accumulated amortization of \$873 and \$778) | 984 | 947 |
| Long-term receivables and other noncurrent assets | 1,921 | 1,767 |
| Deferred income taxes | 78 | 88 |
| TOTAL ASSETS | \$14, 268 | \$14, 212 |

## LIABILITIES AND SHAREHOLDERS' EQUITY

CURRENT LIABILITIES

| Payables | \$ 3, 073 | \$ 3,275 |
| :---: | :---: | :---: |
| Short-term borrowings | 2,026 | 2,206 |
| Taxes - income and other | 533 | 572 |
| Dividends payable | 128 | 128 |
| Deferred income taxes | 37 | 34 |
| Total current liabilities | 5,797 | 6,215 |
| OTHER LIABILITIES |  |  |
| Long-term borrowings | 1,823 | 1,166 |
| Postemployment liabilities | 2,590 | 2,610 |
| Other long-term liabilities | 725 | 732 |
| Deferred income taxes | 72 | 61 |
| Total liabilities | 11,007 | 10,784 |
| SHAREHOLDERS' EQUITY |  |  |
| Common stock at par | 978 | 978 |
| Additional paid in capital | 845 | 871 |
| Retained earnings | 7,799 | 7,869 |
| Accumulated other comprehensive loss | (589) | (482) |
|  | 9,033 | 9,236 |
| Less: Treasury stock at cost | 5,772 | 5,808 |
| Total shareholders' equity | 3,261 | 3,428 |
| TOTAL LIABILITIES AND |  |  |
| SHAREHOLDERS' EQUITY | \$14,268 | \$14,212 |

The accompanying notes are an integral part of these consolidated financial statements.


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## NOTES TO FINANCIAL STATEMENTS

## NOTE 1: BASIS OF PRESENTATION

The consolidated interim financial statements are unaudited, and certain information and footnote disclosure related thereto normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been omitted in accordance with Rule 10-01 of Regulation $S-X$. In the opinion of management, the accompanying unaudited consolidated financial statements were prepared following the same policies and procedures used in the preparation of the audited financial statements and reflect all adjustments (consisting of normal recurring adjustments) necessary to present fairly the financial position of Eastman Kodak Company (the Company). The results of operations for the interim periods are not necessarily indicative of the results for the entire fiscal year. These consolidated financial statements should be read in conjunction with the Company's Annual Report on Form 10-K for the year ended December 31, 2000.

## NOTE 2: COMMITMENTS AND CONTINGENCIES

The Company and its subsidiary companies are involved in lawsuits, claims, investigations and proceedings, including product liability, commercial, environmental, and health and safety matters, which are being handled and defended in the ordinary course of business. There are no such matters pending that the Company and its General Counsel expect to be material in relation to the Company's business, financial position or results of operations. Refer to Item 1, Legal Proceedings, on page 21.

## NOTE 3: RESTRUCTURING PROGRAMS AND COST REDUCTION

During the second quarter of 2001, the Company recorded a pre-tax restructuring charge of $\$ 316$ million primarily for the rationalization of the U.S. photofinishing business, the elimination of excess manufacturing capacity, the exit of certain businesses and reductions in selling, general, and administrative positions worldwide. The Company recorded $\$ 57$ million of the $\$ 316$ million provision as costs of goods sold related to inventory write-downs. The remaining $\$ 259$ million was recorded for employee severance payments, business exit costs and writeoffs of capital, goodwill and investments and is included in restructuring costs and other in the accompanying Consolidated Statement of Earnings.

In the second quarter, approximately $\$ 127$ million of the restructuring charge of $\$ 316$ million was for employee severance covering 2,400 worldwide positions. The geographic breakdown includes approximately 1,100 employees in the U.S. and Canada and 1,300 throughout the rest of the world. The 2,400 personnel were associated with the realignment of manufacturing (600), and service and photofinishing operations (700); R\&D (150) and administrative (950) functions in various locations of the Company's worldwide operations. The remaining $\$ 189$ million of the $\$ 316$ million charge covers capital write-offs, business exit costs and other asset impairments.

Additional restructuring charges will be recorded in the third quarter. Included in the third quarter restructuring charge will be severance costs for approximately an additional 1,100 people. The actions included in the second quarter restructuring charge will result in anticipated pre-tax savings of approximately $\$ 40$ million in 2001 and $\$ 150$ million annually beginning in 2002. The Company anticipates recovering the net cash cost of this program in two years.

In the second quarter, the Company recorded a $\$ 77$ million pre-tax (\$52 million after tax) charge associated with the Wolf Camera Inc. consumer retail business bankruptcy. This amount is reflected in restructuring costs and other in the accompanying Consolidated Statement of Earnings.

## NOTE 5: COMMON STOCK

\$2.50 par value, 950 million shares authorized, 391 million shares issued at June 30, 2001 and December 31, 2000. Treasury stock at cost consists of approximately 101 million shares at June 30, 2001 and December 31, 2000

NOTE 6: COMPREHENSIVE INCOME (in millions)

|  | THREE | MONTHS ENDED <br> JUNE 30 | SIX MO <br> JUN | ENDED |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 2001 | 2000 |
| Net income | \$ 36 | \$ 506 | \$ 186 | \$ 795 |
| Unrealized holding losses on marketable securities | (3) | (42) | (12) | (44) |
| Unrealized gains (losses) from hedging activity | 13 | (2) | 26 | (5) |
| Currency translation adjustments | (28) | (35) | (122) | (117) |
| Total comprehensive income | \$ 18 | \$ 427 | \$ 78 | \$ 629 |

## NOTE 7: DEBT ISSUANCE

During the second quarter, the Company issued Medium-Term Notes consisting of floating-rate notes in the amount of $\$ 150$ million maturing on September 16, 2002 and $6.375 \%$ fixed-rate notes in the amount of $\$ 500$ million maturing on June 15, 2006.

NOTE 8: ACQUISITIONS
On June 4, 2001, the Company completed its acquisition of Ofoto, Inc. The purchase price of this stock acquisition was approximately \$58 million in cash. The acquisition was accounted for as a purchase with $\$ 10$ million allocated to tangible net assets, $\$ 37$ million allocated to goodwill and $\$ 11$ million allocated to other intangible assets. The acquisition of Ofoto will accelerate Kodak's growth in the online photography market and help drive more rapid adoption of digital and online services. Ofoto offers digital processing of digital images and traditional film, top-quality prints, private online image storage, sharing, editing and creative tools, frames, cards and other merchandise.

In June 2001, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 141, "Business Combinations" and SFAS No. 142, "Goodwill and Other Intangible Assets." SFAS No. 141 requires that all business combinations be accounted for under the purchase method only and that certain acquired intangible assets in a business combination be recognized as assets apart from goodwill. SFAS No. 142 requires that ratable amortization of goodwill be replaced with periodic tests of the goodwill's impairment and that intangible assets other than goodwill be amortized over their useful lives. SFAS No. 141 is effective for all business combinations initiated after June 30, 2001 and for all business combinations accounted for by the purchase method for which the date of acquisition is after June 30, 2001. The provisions of SFAS No. 142 will be effective for fiscal years beginning after December 15, 2001, and will thus be adopted by the Company, as required, in fiscal year 2002. The impact of SFAS No. 141 and SFAS No. 142 on the Company's financial statements has not yet been determined.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

SUMMARY
(in millions, except per share data)

|  | Three Months Ended June 30 |  |  | Six Months Ended June 30 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | Change | 2001 | 2000 | Change |
| Sales | \$3,592 | \$3,749 | - 4\% | \$6,567 | \$6,844 | - 4\% |
| Earnings from operations | 150 | 746 | -80 | 412 | 1,202 | -66 |
| Net earnings | 36 | 506 | -93 | 186 | 795 | -77 |
| Basic earnings per share | . 12 | 1.63 | -93 | . 64 | 2.56 | -75 |
| Diluted earnings per share | . 12 | 1.62 | -93 | . 64 | 2.55 | -75 |

2001
The Company's results for the six months ended June 30, 2001 included the following:

As announced on April 17, 2001, Kodak has begun to implement a series of cost reduction actions, resulting in pre-tax charges totaling \$316 million ( $\$ 233$ million after tax) or $\$ .80$ per share in the second quarter. Additional charges will be recorded during the third quarter. The components of restructuring in the second quarter include \$127 million for employee severance covering approximately 2,400 worldwide positions and $\$ 189$ million for asset impairments, capital write-offs, and business exits. The geographic breakdown includes approximately 1,100 employees in the U.S. and Canada and 1,300 throughout the rest of the world. (See Note 3.)

Pre-tax charges of approximately $\$ 77$ million ( $\$ 52$ million after tax) for write-offs associated with the Wolf Camera Inc. bankruptcy filing were recorded in the second quarter.

Pre-tax charges of approximately $\$ 9$ million ( $\$ 6$ million after tax), associated with the exit of one of the Company's equipment manufacturing facilities located in Rochester, New York, were recorded in each of the first two quarters. The costs for this effort, which began in 1999, related to relocation of certain manufacturing operations. This program is now complete.

Excluding the above, year-to-date net earnings would have been $\$ 482$ million, while basic and diluted earnings per share would have been \$1. 66 .

Sales by Operating Segment


Earnings from Operations by Operating Segment


Net Earnings by Operating Segment (in millions)

|  | Three Months Ended June 30 |  |  | Six Months Ended June 30 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | Change | 2001 | 2000 | Change |
| Consumer Imaging | \$231 | \$332 | -30\% | \$282 | \$472 | -40\% |
| Percent of Sales | 12.0\% | 15.7\% |  | 8.5\% | 13.0\% |  |
| Health Imaging | \$ 68 | \$ 92 | -26\% | \$141 | \$172 | -18\% |
| Percent of Sales | 11.6\% | 16.6\% |  | 12.3\% | 15.8\% |  |
| Kodak Professional | \$ 29 | \$ 28 | + 4\% | \$ 60 | \$ 62 | - 3\% |
| Percent of Sales | 7.4\% | 6.4\% |  | 7.9\% | 7.3\% |  |
| Other Imaging | \$ 30 | \$ 44 | -32\% | \$ 65 | \$100 | -35\% |
| Percent of Sales | 4.4\% | 6.8\% |  | 4.9\% | 7.8\% |  |
| Total of segments | \$358 | \$496 | -28\% | \$548 | \$806 | -32\% |
| Percent of Sales | 10.0\% | 13.2\% |  | 8.3\% | 11.8\% |  |
| Restructuring (costs and |  |  |  |  |  |  |
| asset impairments) and credits | (316) | 44 |  | (316) | 44 |  |
| Wolf charge | (77) | - |  | (77) | - |  |
| Interest expense | (58) | (42) |  | (119) | (79) |  |
| Other corporate items | 2 | 13 |  | 4 | 18 |  |
| Income tax effects on above items and taxes not allocated to |  |  |  |  |  |  |
| segments | 127 | (5) |  | 146 | 6 |  |
| Total Net Earnings | \$ 36 | \$506 | -93\% | \$186 | \$795 | -77\% |
| Percent of Sales | 1.0\% | 13.5\% |  | 2.8\% | 11.6\% |  |

COSTS AND EXPENSES
(in millions)


Second Quarter
Consolidated
Reported second quarter revenues were $\$ 3.592$ billion, down $4 \%$ from the previous year. When adjusted for the impact of exchange, revenues were down 1\%. Exchange had a $\$ 116$ million negative revenue impact (-3\%) in the quarter due to unfavorable effects primarily from Europe, Asia, Australia, Japan and Canada.

Adjusting for portfolio changes, revenues decreased 5\%. The principal portfolio adjustments relate to the August 2000 divestiture of Eastman Software, the February 2001 acquisition of substantially all of Bell and Howell's Imaging business and contributions from the Kodak Diamic Ltd. joint venture with Mitsubishi, which was formed January 1, 2001. Combined, portfolio changes contributed $\$ 54$ million of revenues in the year-over-year comparison of the second quarter. Adjusting for portfolio changes and exchange, revenues were down $2 \%$ on a year-overyear basis.

Emerging markets sales were down $3 \%$ from prior year second quarter, reflecting a slower rate of decline versus first quarter this year. The emerging market portfolio accounted for approximately $17 \%$ of Kodak's worldwide sales in the quarter. The portfolio showed sales growth in Greater Russia (+20\%), but declines in Greater China (-7\%), Asia Area (-6\%), Latin America (-2\%), and Eastern Europe, Africa and the Middle East (-5\%). The declines are reflective of general economic weakening in many emerging market countries.

Second quarter gross profit declined by 4.6 percentage points, from $43.7 \%$ to $39.1 \%$, year over year, while improving 2.9 percentage points from first quarter levels. The elements responsible for the year-overyear margin decline include productivity, price/mix, and exchange. Year-over-year productivity was down approximately 1 percentage point due to a combination of lower sales and inventory reduction initiatives. Year-over-year price/mix declines reduced gross profit margins by approximately 3 percentage points. Exchange subtracted approximately half a percentage point from the gross profit margin rate.

SG\&A decreased approximately $1 \%$ from $\$ 633$ million in the second quarter of 2000 to $\$ 629$ million in the second quarter of 2001 but increased as a percent of sales from $16.9 \%$ to $17.5 \%$. SG\&A excluding advertising increased from $\$ 446$ million to $\$ 463$ million and increased from $11.9 \%$ to $12.9 \%$ as a percentage of sales, principally due to lower sales and the impact of portfolio changes.

R\&D decreased from $\$ 208$ million in the second quarter of 2000 to $\$ 186$ million in the second quarter of 2001, and decreased as a percent of sales from 5.5\% to 5.2\%. Rather than reflecting an actual decline in R\&D activity, the year-over-year decrease reflects unusual comparisons and changes in where the R\&D activity is recorded. Specifically, both the NexPress and Phogenix joint ventures had increased R\&D spending in the quarter, which were recorded in other income. In addition, the year-over-year comparison was affected by the $\$ 10$ million pre-tax inprocess R\&D charge in the second quarter of 2000 related to Kodak's purchase of the remaining interest in the PictureVision subsidiary.

Earnings from operations were $\$ 150$ million, compared with $\$ 746$ million in the comparable 2000 quarter. This decline primarily reflects charges associated with the restructuring program and Wolf Camera Inc. as well as the lower gross profit margin discussed previously.

Net earnings were $\$ 36$ million, or $\$ .12$ per share, compared with $\$ 506$ million, or $\$ 1.62$ per share in the second quarter of 2000. Excluding charges of $\$ .80$ per share related to restructuring, $\$ .18$ per share associated with the Wolf Camera charge and $\$ .02$ per share related to the exit of an equipment manufacturing facility, net earnings for the second quarter of 2001 were $\$ 1.12$ per share. Excluding charges of $\$ .03$ per share related to the exit of an equipment manufacturing facility, net earnings in the second quarter of 2000 were $\$ 1.65$ per share. Earnings were further reduced by lower gross profit margins and the adverse effects of foreign exchange.

The effective tax rates for continuing operations, excluding restructuring costs, were $33 \%$ for the second quarter of 2001 and $34 \%$ for the second quarter of 2000. The $1 \%$ decline in the Company's effective tax rate is primarily attributable to the Company's operations in lower-tax jurisdictions outside the U.S. The reduced tax benefit rate attributable to restructuring costs is due to certain costs which do not provide a tax benefit to the Company.

## Consumer Imaging

Worldwide Consumer Imaging sales in the second quarter declined 9\% as reported, down $6 \%$ when adjusted for unfavorable exchange. U.S. sales declined $9 \%$ and sales outside the U.S. declined $8 \%$ as reported, down $2 \%$ excluding exchange.

From a geographic perspective, the segment experienced weak sales performance in most areas of the world, including the U.S. (-9\%), Western Europe (-4\% excluding exchange), and Emerging Markets (-5\% excluding exchange). Brazil was $-28 \%$ and Greater China was $-11 \%$, while Greater Russia continued to show strong growth of $+21 \%$, India was $+13 \%$ (excluding exchange) and Mexico was $+3 \%$.

Worldwide film sales to dealers (including 35mm film, Advantix film, one- time-use cameras) in the second quarter declined by $4 \%$, reflecting 1\% volume decline, $1 \%$ price/mix decline and $3 \%$ unfavorable exchange. U.S. film sales to dealers increased by 1\%, reflecting a $1 \%$ volume increase and flat price/mix. Outside the U.S., film sales to dealers declined by $10 \%$, reflecting a $1 \%$ volume decline, negative $2 \%$ price/mix and 6\% unfavorable exchange.

During the second quarter, Kodak's differentiated higher value MAX and Advantix films continued to capture over $65 \%$ of Kodak's total consumer roll film revenues. This value mix is equal to the first quarter, and is up 6 percentage points versus the second quarter 2000. The Company expects that the new U.S. film packaging, supported by advertising, will continue to increase the share of MAX and Advantix in the total film mix during the second half of 2001.

Worldwide paper volume in the second quarter declined slightly versus second quarter 2000, with both U.S. and international volumes and price generally trending lower.

In the quarter, SG\&A expenses for the segment decreased 3\%, from \$361 million to $\$ 349$ million, but increased as a percent of sales, from $17.1 \%$ to $18.1 \%$. While the broad category of advertising declined in the quarter, direct media spend increased in the period. R\&D declined $5 \%$, from $\$ 77$ million to $\$ 73$ million year over year.

In the second quarter, Consumer Imaging earnings from operations decreased by $\$ 105$ million year over year, reflecting the combined effects of sales declines and reduced gross profit margin. Net earnings decreased $30 \%$ or $\$ 101$ million, from $\$ 332$ million in 2000 to \$231 million in 2001.

Worldwide sales in the Health Imaging segment increased 6\% year over year, or $10 \%$ when adjusted for the impact of exchange. U.S. sales increased 7\%, while sales outside the U.S. increased $5 \%$ as reported, up $12 \%$ excluding exchange. Sales in emerging markets were up $10 \%$, or $12 \%$ adjusted for exchange.

Sales of digital products (including laser printers, digital media, digital capture equipment and Picture Archiving and Communications Systems (PACS)) increased 18\% year over year. Placements of DryView laser imagers increased $19 \%$ over last year. DryView media sales increased $37 \%$ year over year, while sales of digital capture and PACS products increased over $100 \%$. Wet laser imaging sales continued their expected declines from last year.

Sales of traditional products, including analog film, equipment, chemistry and services declined $4 \%$ year over year, but decreased 1\% when adjusted for the impact of exchange. For traditional analog products (excluding specialty films), year-over-year sales declined $10 \%$, reflecting modest volume increases, expected negative price and unfavorable exchange. Medical analog film volumes increased 7\%. Dental sales grew modestly while sales of Mammography and Oncology specialty products grew 9\%.

In the quarter, SG\&A expenses for the segment were up $4 \%$ from $\$ 89$ million to $\$ 93$ million, but decreased as a percent of sales from $16.1 \%$ last year to $15.9 \%$ this year. R\&D expenses amounted to $6.3 \%$ of sales, up from 6.1\% last year. The increase in R\&D spending is focused on accelerating digital products development.

Earnings from operations declined, from $\$ 129$ million to $\$ 98$ million, reflecting the impact of lower gross profit margin. Foreign exchange reduced earnings by $\$ 13$ million. Net earnings decreased $26 \%$ or $\$ 24$ million, from \$92 million in 2000 to \$68 million in 2001.

## Kodak Professional

Kodak Professional worldwide second quarter revenues declined 10\% from the previous year, 8\% when adjusted for unfavorable exchange. Overall sales declines were seen in several product categories, including color negative film, color reversal film and graphics films, which were impacted both by ongoing digital substitution and continued economic weakness in certain markets worldwide. However, worldwide sales increases were recorded for scanners and inkjet printers, media and inks during the quarter.

In the quarter, SG\&A expenses for the Kodak Professional segment decreased $18 \%$ year over year, from $\$ 80$ million to $\$ 66$ million, resulting from effective expense management. R\&D spending declined from $\$ 34$ million to $\$ 26$ million.

Kodak Professional earnings from operations decreased from $\$ 63$ million to $\$ 57$ million year over year, reflecting the combined effects of sales declines and reduced gross profit margins partially offset by lower R\&D and SG\&A spending. Net earnings increased $4 \%$ or $\$ 1$ million, from $\$ 28$ million in 2000 to $\$ 29$ million in 2001.

The Kodak Polychrome Graphics (KPG) joint venture continued successful implementation of its operational improvement program, resulting in positive earnings contribution to Kodak's other income during the second quarter.

During the third quarter, the Company's Themed Entertainment business, currently part of Entertainment Imaging, will transition to Kodak Professional. This integration will complement Kodak Professional's growth initiatives in related product and service areas.

## Other Imaging

Second quarter Other Imaging segment sales increased 6\% year over year, or $9 \%$ when adjusted for unfavorable exchange. Excluding the impact of portfolio and foreign exchange, sales increased 7\%.

Segment sales growth in the quarter was led by strong sales performance in Document Imaging, which benefited from the Bell and Howell acquisition, and Commercial \& Government Systems. The Entertainment Imaging business continued to report low single digit revenue growth. The potential strikes that threatened the entertainment industry have been resolved but may create modest distortions in the origination film market as the industry inventoried motion picture films earlier in the year in anticipation of the strikes.

During the second quarter, consumer digital camera revenue growth increased slightly year over year. Although digital camera unit volumes increased significantly, pricing declines impacted total revenue growth. Consumer digital camera market share for the second quarter in the U.S. continued its increase from first quarter levels.

In the second quarter, Kodak's total inkjet photo paper market share decreased somewhat from the first quarter due to increased competition in this category. However, the inkjet photo paper market continued to grow rapidly with Kodak posting strong double-digit growth year over year.

In the quarter, the Company closed on the acquisition of Ofoto for a purchase price of approximately $\$ 58$ million. The integration of Ofoto is proceeding on plan and will solidify Kodak's leading position in online imaging products and services.

In the quarter, SG\&A expenses for the Other Imaging segment increased $17 \%$, from $16.1 \%$ of sales to $17.9 \%$.

Earnings from operations for the Other Imaging segment were down \$17 million, as a result of modest decreases in each of the business units, primarily related to lower margins. Net earnings decreased $32 \%$ or $\$ 14$ million, from \$44 million in 2000 to \$30 million in 2001.

Year to date
Consolidated
Sales for the six months ended June 30, 2001 were $\$ 6.567$ billion, representing a $4 \%$ decrease from the comparable 2000 period. Adjusting for portfolio changes, revenues decreased 5\%. Exchange had a $\$ 216$ million negative impact on the year-to-date period. When adjusted for both portfolio changes and currency movement, sales decreased $2 \%$ from the comparable 2000 period. Reported U.S. sales were approximately $\$ 3.228$ billion, $2 \%$ lower than 2000. Sales outside the U.S. were approximately $\$ 3.339$ billion, representing a $6 \%$ decline year over year, as reported. Excluding the unfavorable impact of foreign exchange, sales outside the U.S. were flat.

Sales in Emerging Markets, which accounted for $18 \%$ of the Company's sixmonth sales, decreased 4\% from the comparable 2000 period. The Emerging Market portfolio showed growth in Greater Russia ( $+17 \%$ ), but declines in Greater China (-9\%), Asia Area (-7\%), Latin America (-2\%), and Eastern Europe, Africa, and the Middle East (-3\%). The declines are reflective of general economic weakening in many Emerging Market countries.

Gross profit decreased $17 \%$ in the year-to-date period, from $42.2 \%$ of sales to $36.6 \%$ of sales. These margins reflect a decline in productivity due to a combination of lower sales and inventory reduction initiatives and the negative impact of price, mix, and exchange. 2001 gross profit includes inventory write-downs of $\$ 57$ million related to the Company's restructuring program and accelerated depreciation and relocation costs of approximately $\$ 18$ million. 2000 gross profit included accelerated depreciation and relocation costs of approximately $\$ 23$ million. Excluding these charges, gross profit declined $15 \%$.

SG\&A expenses increased as a percent of sales from $17.5 \%$ to $18.3 \%$. SG\&A excluding advertising expenses also increased as a percent of sales, from $13.0 \%$ to $14.1 \%$, principally due to lower sales and the impact of portfolio changes.

R\&D expenditures decreased in dollar terms from \$409 million to \$375 million and as a percentage of sales from $6.0 \%$ to $5.7 \%$. Included in R\&D expense for 2000 were in-process R\&D charges of approximately $\$ 10$ million.

Earnings from operations decreased 66\%. Included in earnings from operations in 2001 are charges related to restructuring, Wolf Camera, and the exit of a manufacturing facility. Earnings from operations in 2000 included charges of approximately $\$ 23$ million for accelerated depreciation and relocation expenses partially offset by other charges and credits which increased earnings from operations by approximately $\$ 13$ million. Year-over-year currency movements had a $\$ 61$ million negative impact on earnings from operations.

Interest expense increased 51\% from the prior period due to higher average borrowing rates. Other income (charges) decreased $\$ 65$ million primarily due to an increased investment related to the Phogenix joint venture, lower gains on the sale of stock investments and property sales, and lower foreign exchange losses.

Net earnings decreased 77\%, from $\$ 795$ million to $\$ 186$ million, for the six months ended June 30, 2000 and June 30, 2001, respectively. Earnings per share decreased $75 \%$ from the first half of 2000. Earnings per share decreased $36 \%$ when adjusted for special charges in 2001 discussed above and accelerated depreciation and relocation expenses associated with an equipment manufacturing facility in 2000. The effective tax rate was $34 \%$ in 2000 and $33 \%$ in 2001.

## Consumer Imaging

Year-to-date sales in the Consumer Imaging segment decreased $8 \%$ year over year and decreased $5 \%$ excluding unfavorable foreign exchange movement. U.S. sales decreased $8 \%$ while sales outside the U.S. also decreased by $8 \%$, or $2 \%$ excluding the effect of exchange movements.

Worldwide film sales (including 35 mm film, Advantix film, and one-timeuse cameras) decreased $4 \%$ from the first half of 2000. This was due to a $1 \%$ volume decrease and negative foreign exchange movement of $3 \%$. U.S. film sales increased $2 \%$ on increased volume partially offset by negative price movement of $3 \%$. Outside the U.S., film sales to dealers decreased $10 \%$ reflecting $2 \%$ lower volumes and negative price and exchange movements of $2 \%$ and $6 \%$, respectively.

Worldwide paper sales decreased $11 \%$ for the six months ended June 30 , 2001 over the comparable year-ago period. This decrease reflects 3\% volume declines, $5 \%$ lower prices, and a negative impact on currency of $3 \%$. U.S. paper sales decreased by $12 \%$ reflecting volume declines of $5 \%$ and price declines of $7 \%$. Outside the U.S., paper sales declined $11 \%$, with slight volume declines and negative price and exchange movements of 5\% each.

SG\&A expenses for the segment decreased 4\%, from $\$ 679$ million to $\$ 655$ million, reflecting the benefits of the Company's cost reduction efforts, but increased as a percent of sales from $18.7 \%$ to $19.7 \%$. Excluding advertising expenses, SG\&A expenses increased 5\%, from $12.0 \%$ of sales to $13.6 \%$. R\&D expenses decreased $12 \%$, from $4.5 \%$ of sales to 4. 4\%.

Earnings from operations decreased $36 \%$, as the benefits of favorable manufacturing productivity and cost reductions were more than offset by unfavorable exchange and lower effective selling prices. Net earnings were $\$ 282$ million, which reflects a $40 \%$ decline from the prior-year period.

## Health Imaging

Sales in the Health Imaging segment increased 6\% from the prior year-todate period, and $9 \%$ excluding the adverse effect of currency movements. Increased sales of DryView media more than offset an expected decrease in wet laser imaging sales. Sales inside the U.S. increased 8\%, while sales outside the U.S. increased 3\%. Excluding the adverse effect of foreign currency movement, sales outside the U.S. increased $10 \%$.

SG\&A expenses for the segment increased 6\%, from \$175 million to \$185 million, but remained flat as a percent of sales at 16.1\%. Excluding advertising expenses, SG\&A expenses increased $6 \%$, from $15.0 \%$ of sales to 15.1\%. R\&D expenses increased 9\%, from 6.2\% of sales to 6.4\%.

Earnings from operations decreased 17\%, primarily due to price declines and the impact of changes in product mix, a decline in productivity and the negative impact of exchange. Segment net earnings decreased $18 \%$, from \$172 million to $\$ 141$ million, for the six months ended June 30, 2000 and June 30, 2001, respectively.

Kodak Professional
Sales in the Kodak Professional segment decreased 10\% from the first half of 2000. Sales declines in both color reversal film and graphics films more than offset an increase in sales for scanners and inkjet printers and media. Sales were impacted by ongoing digital substitution and continued economic weakness. U.S. revenues decreased $7 \%$ and revenues outside the U.S. decreased $13 \%$, or $8 \%$ excluding the unfavorable impact of foreign exchange.

SG\&A expenses for the segment decreased 14\%, from $17.9 \%$ of sales to $17.3 \%$. Excluding advertising expenses, SG\&A expenses decreased $11 \%$, from $15.6 \%$ of sales to $15.4 \%$. R\&D expenses decreased $24 \%$, from $8.0 \%$ of sales to 6.9\%.

Earnings from operations decreased 19\%, from \$131 million to \$106 million, primarily due to lower gross profit margins driven by adverse pricing, lower sales volume, and unfavorable exchange. Net earnings declined $3 \%$, from $\$ 62$ million to $\$ 60$ million for the six months ended June 30, 2000 and June 30,2001, respectively .

Sales in the Other Imaging segment increased $3 \%$ from the prior year-todate period. Adjusting for the impact of portfolio changes, segment sales increased $2 \%$. Sales growth in the first half was led by strong digital camera unit volume increases of $39 \%$ and growth in Entertainment Imaging, which benefited from the increasing rate of new releases in the motion picture industry.

SG\&A expenses for the segment increased $19 \%$, from $15.2 \%$ of sales to $17.5 \%$ of sales. Excluding advertising expenses, SG\&A expenses increased $18 \%$, from $12.4 \%$ of sales to $14.1 \%$. First half 2000 SG\&A expenses included other charges of approximately $\$ 23$ million, primarily related to Eastman Software and PictureVision. R\&D expenses decreased 5\%, from $8.5 \%$ of sales to $7.9 \%$.

Earnings from operations were $\$ 80$ million, $\$ 59$ million lower than the prior-year period. 2001 earnings from operations include charges of approximately $\$ 4$ million for accelerated depreciation and relocation expenses. 2000 earnings from operations included charges of approximately $\$ 4$ million for accelerated depreciation and relocation expenses, and other charges of approximately $\$ 40$ million, primarily related to Eastman Software and PictureVision. Aside from these charges, earnings from operations reflect higher SG\&A costs in 2001. Net earnings for the segment were $\$ 65$ million, a decrease of $\$ 35$ million over the prior year.

## RESTRUCTURING PROGRAMS AND COST REDUCTION

During the second quarter of 2001, the Company recorded a pre-tax restructuring charge of $\$ 316$ million primarily for the rationalization of the U.S. photofinishing business, the elimination of excess manufacturing capacity, the exit of certain businesses and reductions in selling, general, and administrative positions worldwide. The Company recorded $\$ 57$ million of the $\$ 316$ million provision as costs of goods sold related to inventory write-downs. The remaining $\$ 259$ million was recorded for employee severance payments, business exit costs and writeoffs of capital, goodwill and investments and is included in restructuring costs and other in the accompanying Consolidated Statement of Earnings.

In the second quarter, approximately $\$ 127$ million of the restructuring charge of $\$ 316$ million was for employee severance covering 2,400 worldwide positions. The geographic breakdown includes approximately 1,100 employees in the U.S. and Canada and 1,300 throughout the rest of the world. The 2,400 personnel were associated with the realignment of manufacturing (600), and service and photofinishing operations (700); R\&D (150) and administrative (950) functions in various locations of the Company's worldwide operations. The remaining $\$ 189$ million of the $\$ 316$ million charge covers capital write-offs, business exit costs and other asset impairments.

Additional restructuring charges will be recorded in the third quarter. Included in the third quarter restructuring charge will be severance costs for approximately an additional 1,100 people. The actions included in the second quarter restructuring charge will result in anticipated pre-tax savings of approximately $\$ 40$ million in 2001 and $\$ 150$ million annually beginning in 2002. The Company anticipates recovering the net cash cost of this program in two years.

The Treaty on European Union provided that an economic and monetary union (EMU) be established in Europe whereby a single European currency, the Euro, replaces the currencies of participating member states. The Euro was introduced on January 1, 1999, at which time the value of participating member state currencies was irrevocably fixed against the Euro and the European Currency Unit (ECU) was replaced at the rate of one Euro to one ECU. For the three-year transitional period ending December 31, 2001, the national currencies of member states will continue to circulate, but as sub-units of the Euro. New public debt will be issued in Euros and existing debt may be redenominated into Euros. At the end of the transitional period, Euro banknotes and coins will be issued, and the national currencies of the member states will cease to be legal tender no later than June 30, 2002. The countries that adopted the Euro on January 1, 1999 are Austria, Belgium, Finland, France, Germany, Ireland, Italy, Luxembourg, The Netherlands, Portugal, and Spain. Greece will now be part of the transition. The Company has operations in all of these countries.

As a result of the Euro conversion, it is possible that selling prices of the Company's products and services will experience downward pressure, as current price variations among countries are reduced due to easy comparability of Euro prices across countries. Prices will tend to harmonize, although value added taxes and transportation costs will still justify price differentials. Adoption of the Euro will probably accelerate existing market and pricing trends including pan-European buying and general price erosion.

On the other hand, currency exchange and hedging costs will be reduced; lower prices and pan-European buying will benefit the Company in its purchasing endeavors; the number of banks and suppliers needed will be reduced; there will be less variation in payment terms; and it will be easier for the Company to expand into new marketing channels such as mail order and Internet marketing.

The Company is in the process of making changes in areas such as marketing and pricing, purchasing, contracts, payroll, taxes, cash management and treasury operations. Under the 'no compulsion no prohibition' rules, billing systems have been modified so that the Company is now able to show total gross, value added tax, and net in Euros on national currency invoices. This enables customers to pay in the new Euro currency if they wish to do so. Countries that have installed ERP/SAP software in connection with the Company's enterprise resource planning project are able to invoice and receive payments in Euros as well as in other currencies. Systems for pricing, payroll and expense reimbursements will continue to use national currencies until year-end 2001. The functional currencies in the affected countries were the national currencies until May 2001 (except Germany and Austria (October 2001)), when they changed to the Euro. Systems changes for countries not on SAP (Finland and Greece) are also being implemented in 2001.

## LIQUIDITY AND CAPITAL RESOURCES

Net cash provided by operating activities for the first half of 2001 was $\$ 455$ million. Net earnings, adjusted for depreciation and amortization and asset impairment and other charges, provided $\$ 1,041$ million of operating cash. This was offset by decreases in liabilities (excluding borrowings) of $\$ 449$ million. Also offsetting was an increase in receivables of $\$ 254$ million, reflecting normal seasonal changes. Net cash used in investing activities of $\$ 611$ million for the first half of 2001 was primarily to support capital expenditures and acquisitions. The Company anticipates total capital spending of approximately $\$ 800$ million in 2001, a $15 \%$ decrease from full year 2000 levels. Net cash provided by financing activities of $\$ 210$ million for the first half of 2001 was primarily due to net increases in total borrowings of $\$ 495$ million, reduced by $\$ 256$ million of dividend payments and $\$ 44$ million for stock repurchases.

Cash dividends per share of \$.44, payable quarterly, were declared in the second quarter of 2001 and 2000. Total cash dividends of \$256 million and $\$ 273$ million were declared in the first half of 2001 and 2000, respectively.

During the first quarter, the Company repurchased about 0.9 million shares for approximately $\$ 41$ million as part of the $\$ 2$ billion share repurchase program approved by the Board of Directors on April 16, 1999. The cumulative program total to date is approximately 32 million shares or $\$ 1.8$ billion. As of March 2, 2001, the Company suspended the stock repurchase program in a move designed to accelerate debt reduction and increase financial flexibility to take advantage of acquisition opportunities.

During the second quarter, the Company issued Medium-Term Notes consisting of floating-rate notes in the amount of $\$ 150$ million maturing on September 16, 2002 and $6.375 \%$ fixed-rate notes in the amount of $\$ 500$ million maturing on June 15, 2006. The Company anticipates that its operating cash flow, along with borrowings under its credit facility, will be sufficient to meet anticipated future operating expenses, capital expenditures and debt service obligations as they become due.

Item 3. Quantitative And Qualitative Disclosures About Market Risk
The Company, as a result of its global operating and financing activities, is exposed to changes in foreign currency exchange rates, commodity prices, and interest rates, which may adversely affect its results of operations and financial position. In seeking to minimize the risks and/or costs associated with such activities, the Company may enter into derivative contracts. The fair value of these contracts is reported in other current assets and/or current liabilities in the Company's Statement of Financial Position.

The Company has entered into foreign currency forward contracts that are designated as cash flow hedges of exchange rate risk related to forecasted foreign currency denominated intercompany sales. At June 30, 2001, the Company had cash flow hedges for the Euro, the Canadian dollar, and the Australian dollar, with maturity dates ranging from July 2001 to February 2002.

At June 30, 2001, the fair value of all open foreign currency forward contracts was a pre-tax unrealized gain of $\$ 5$ million, recorded in other comprehensive income. Additionally, realized pre-tax losses of less than $\$ 1$ million, related to closed foreign currency contracts, have been deferred in other comprehensive income. If all amounts deferred to other comprehensive income related to these contracts were to be realized, $\$ 5$ million of pre-tax gains would be reclassified into cost of goods sold over the next twelve months, based on sales to third parties. During the second quarter of 2001, a pre-tax loss of $\$ 6$ million was reclassified from other comprehensive income to cost of goods sold (\$11 million pre-tax loss year to date). Hedge ineffectiveness was insignificant.

The Company does not apply hedge accounting to the foreign currency forward contracts used to offset currency-related changes in the fair value of foreign currency denominated assets and liabilities. These contracts are marked to market through earnings at the same time that the exposed assets and liabilities are remeasured through earnings (both in other income). The majority of the contracts held by the Company are denominated in Euros, Australian dollars, Chinese renminbi, and Canadian dollars.

A sensitivity analysis indicates that if foreign currency exchange rates at June 30, 2001 and 2000 increased $10 \%$, the Company would incur losses of $\$ 64$ million and $\$ 54$ million on foreign currency forward contracts outstanding at June 30, 2001 and 2000, respectively. Such losses would be substantially offset by gains from the revaluation or settlement of the underlying positions hedged.

The Company has entered into silver forward contracts that are designated as cash flow hedges of price risk related to forecasted worldwide silver purchases. The Company used silver forward contracts to minimize virtually all of its exposure to increases in silver prices in 2000 and 2001. At June 30, 2001, the Company had open forward contracts, with maturity dates ranging from July 2001 to May 2002, hedging virtually all of its planned silver requirements through May 2002.

At June 30, 2001, the fair value of open silver forward contracts was a pre-tax unrealized loss of $\$ 17$ million, recorded in other comprehensive income. If this amount were to be realized, all of this loss would be reclassified into cost of goods sold within the next twelve months. During the second quarter of 2001, a realized pre-tax loss of $\$ 8$ million was recorded in cost of goods sold ( $\$ 14$ million pre-tax loss year to date). At June 30, 2001, realized pre-tax losses of $\$ 8$ million, related to closed silver contracts, were recorded in other comprehensive income. These losses will be reclassified into cost of goods sold as silvercontaining products are sold (all within the next twelve months). Hedge ineffectiveness was insignificant.

A sensitivity analysis indicates that, based on broker-quoted termination values, if the price of silver decreased $10 \%$ from spot rates at June 30, 2001 and 2000, the fair value of silver forward contracts would be reduced by $\$ 21$ million and $\$ 21$ million, respectively. Such losses in fair value, if realized, would be offset by lower costs of manufacturing silver-containing products.

The Company is exposed to interest rate risk primarily through its borrowing activities and, to a lesser extent, through investments in marketable securities. The Company utilizes U.S. dollar denominated as well as foreign currency denominated borrowings to fund its working capital and investment needs. The majority of short-term and long-term borrowings are in fixed-rate instruments. There is inherent roll-over risk for borrowings and marketable securities as they mature and are renewed at current market rates. The extent of this risk is not predictable because of the variability of future interest rates and business financing requirements.

Using a yield-to-maturity analysis, if June 30, 2001 interest rates increased 10\% (about 49 basis points) with the current period's level of debt, there would be decreases in fair value of short-term and long-term borrowings of $\$ 1$ million and $\$ 31$ million, respectively. If June 30, 2000 interest rates increased $10 \%$ (about 63 basis points) with the June 30, 2000 level of debt, there would be decreases in fair value of short-term and long-term borrowings of $\$ 1$ million and $\$ 23$ million, respectively.

The Company's financial instrument counterparties are high-quality investment or commercial banks with significant experience with such instruments. The Company manages exposure to counterparty credit risk by requiring specific minimum credit standards and diversification of counterparties. The Company has procedures to monitor the credit exposure amounts. The maximum credit exposure at June 30, 2001 was not significant to the Company.

Part II. OTHER INFORMATION
Item 1. Legal Proceedings
On June 29, 2001, the Company and the U.S. Environmental Protection Agency, Region 2, reached a settlement of an administrative enforcement action initiated by the EPA on October 6, 2000, alleging violations of air monitoring requirements under the Resource Conservation and Recovery Act (RCRA), the law that regulates the management of hazardous waste. These issues arose as the result of an inspection conducted by EPA at the Company's Kodak Park manufacturing facility in Rochester, New York in May 1999. The complaint, alleging six counts of failing to test and monitor certain valves, containers, and pumps at Kodak Park, sought a penalty of $\$ 303,064$ and an Order requiring the Company to come into compliance. Although the Company did not dispute the allegations with respect to some equipment, many of the Agency's allegations were based on a more expansive interpretation of the applicability of the hazardous waste program to equipment that the Company believed to be process equipment (and therefore exempt). The settlement redefines the boundary of equipment to which the hazardous waste regulations apply in a manner that preserves the Company's manufacturing flexibility and addresses EPA's regulatory issues, requires the Company to come into compliance for the additional equipment, and imposes a penalty of $\$ 175,000$.

Item 4. Submission of Matters to a Vote of Security Holders
The 2001 Annual Meeting of Shareholders of Eastman Kodak Company was held on May 9.

A total of $231,418,295$ of the Company's shares were present or represented by proxy at the meeting. This represented more than $79 \%$ of the Company's shares outstanding.

The individuals named below were elected or re-elected to a three-year term as Class II Directors:
Name Votes Received Votes Withheld

William W. Bradley 216,191,233 15,227,062
Alice F. Emerson 192,698,244 38,720,051
Hector de J. Ruiz 218,090,625 13,327,670 191,439,440 39,978,855

Richard S. Braddock, Daniel A. Carp, Martha Layne Collins, Paul E. Gray, Durk I. Jager, Debra L. Lee, and Richard A. Zimmerman all continue as directors of the Company.

The election of PricewaterhouseCoopers LLP as independent accountants was ratified, with $225,775,969$ shares voting for, 2,035,413 shares voting against, and $3,606,913$ shares abstaining.

The management proposal requesting amendment of the 2000 Management Variable Compensation Plan was approved, with $218,489,232$ shares voting for, $9,324,937$ shares voting against, $3,604,120$ shares abstaining, and six non-votes.

Item 5. Other Information
On July 16, 2001, Eastman Kodak Company announced that its Board of Directors re-elected Delano E. Lewis to the Company's board, effective on that date. Lewis previously served on the Kodak board from May 1998 to December 1999, when he left to assume the position as ambassador to South Africa for the U.S. State Department.

On July 25, 2001, the Eastman Kodak Company Board of Directors elected Patricia F. Russo to the Company's board.

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibits and financial statement schedules required as part of this report are listed in the index appearing on page 24.
(b) Reports on Form 8-K.

No reports on Form $8-K$ were filed or required to be filed for the quarter ended June 30, 2001.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned.

## EASTMAN KODAK COMPANY

(Registrant)
Date August 7, 2001
Robert P. Rozek
Controller

None

