

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): **January 29, 2009**

Eastman Kodak Company
(Exact name of registrant as specified in charter)

New Jersey

(State or Other Jurisdiction
of Incorporation)

1-87

(Commission
File Number)

16-0417150

(IRS Employer
Identification No.)

**343 State Street,
Rochester, New York 14650**
(Address of Principal Executive Office) (Zip Code)

Registrant's telephone number, including area code **(585) 724-4000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition

On January 29, 2009, Eastman Kodak Company issued a press release describing its financial results for its fourth fiscal quarter ended December 31, 2008. Copies of the press release and financial discussion document are attached as Exhibits 99.1 and 99.2, respectively, to this report.

Within the Company's fourth quarter 2008 press release, the Company makes reference to certain non-GAAP financial measures including "Fourth quarter cash generation before dividends", "Fourth quarter digital revenue", "Fourth quarter traditional revenue", "Full-year digital revenue", "Full-year traditional revenue" and "1st half of the year digital revenue growth", which have directly comparable GAAP financial measures. The Company believes that these measures represent important internal measures of performance. Accordingly, where these non-GAAP measures are provided, it is done so that investors have the same financial data that management uses with the belief that it will assist the investment community in properly assessing the underlying performance of the Company on a year-over-year and quarter-sequential basis. Whenever such information is presented, the Company has complied with the provisions of the rules under Regulation G and Item 2.02 of Form 8-K. The specific reasons, in addition to the reasons described above, why the Company's management believes that the presentation of the non-GAAP financial measures provides useful information to investors regarding Kodak's financial condition, results of operations and cash flows are as follows:

Fourth quarter digital revenue / Fourth quarter traditional revenue / Full-year digital revenue / Full-year traditional revenue / 1st half of the year digital revenue growth - Due to the Company's ongoing digital transformation, management views the Company's performance based on digital revenue growth. These measures form the basis of internal management performance expectations and certain incentive compensation. Accordingly, the Company believes that the presentation of this information is useful to investors as it provides them with the same financial data that management uses to assess the Company's growth on a year-over-year and quarter-sequential basis, as the Company continues this digital transformation.

Fourth quarter cash generation before dividends - The Company believes that the presentation of fourth quarter cash generation before dividends is useful information to investors as it facilitates the comparison of cash flows between reporting periods. In addition, management utilizes these measures as a tool to assess the Company's ability to repay debt, repurchase its own common stock and fund acquisitions and investments, after it has satisfied its working capital needs (including restructuring-related payments), capital expenditures, and dividends. The fourth quarter cash generation before dividends measure equals net cash (used in) / provided by continuing operations from operating activities, as determined under Generally Accepted Accounting Principles in the U.S. (U.S. GAAP), minus capital expenditures, plus proceeds from the sale of assets and certain businesses and other settlements / agreements not otherwise included in U.S. GAAP cash flow (used in) / provided by continuing operations from operating activities, plus net cash flow generated by divested businesses through the date of divestiture to the extent such business divestitures would be categorized as discontinued operations, minus cash flow from the operations of significant acquisitions or strategic alliances completed during the year. Finally, cash generation before dividends forms the basis of internal management performance expectations and certain incentive compensation. Accordingly, the Company believes that the presentation of this information is useful to investors as it provides them with the same data as management uses to facilitate their assessment of the Company's cash position.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

| | | |
|--------------|--|------------------------------|
| Exhibit 99.1 | Press release issued January 29, 2009 regarding financial results for the fourth quarter of 2008 | Furnished with this document |
| Exhibit 99.2 | Financial discussion document issued January 29, 2009 regarding financial results for the fourth quarter of 2008 | Furnished with this document |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EASTMAN KODAK COMPANY

By: /s/ Diane E. Wilfong

Name: Diane E. Wilfong

Title: Chief Accounting Officer
and Controller

Date: January 29, 2009

EXHIBIT INDEX

| <u>Exhibit No.</u> | <u>Description</u> |
|--------------------|--|
| 99.1 | Press release issued January 29, 2009 regarding financial results for the fourth quarter of 2008 |
| 99.2 | Financial discussion document issued January 29, 2009 regarding financial results for the fourth quarter of 2008 |

Kodak Reports Preliminary 4th Quarter 2008 Results; Company Taking Action to Address Impact of Global Recession

ROCHESTER, N.Y.--(BUSINESS WIRE)--January 29, 2009--Eastman Kodak Company (NYSE:EK):

4th Quarter Sales Decline to \$2.433 Billion; Company Holds or Grows Market Share in Key Businesses;**Company Achieves \$516 Million in Net Cash Provided by Operating Activities from Continuing Operations in the 4th Quarter, with Cash Generation Before Dividends of \$472 Million; Ends Year With Cash Balance of More Than \$2.1 Billion;****4th Quarter Preliminary Loss from Continuing Operations of \$133 Million; Full-Year Preliminary Earnings from Continuing Operations of \$54 Million; 2008 Results to be Finalized Pending Impairment Assessments;****Kodak Acting Decisively to Align Cost Structure to Global Economic Realities; Actions Include Executive Compensation, Significant Expense and Job Reductions**

Eastman Kodak Company (NYSE:EK) today reported preliminary fourth-quarter 2008 results, which reflect the impact of the global recession, the slowdown in consumer spending and reduced business investment, as well as changes in the value of the U.S. dollar.

For the fourth quarter, Kodak reported a preliminary loss from continuing operations of \$133 million, or \$0.50 per share and preliminary Net Loss of \$137 million, or \$.51 per share. Fourth-quarter sales were \$2.433 billion, a 24% decline from the year-ago quarter. Digital sales for the fourth quarter were \$1.779 billion, a 23% decline from the year-ago quarter, and traditional revenues were \$652 million, a 27% decline from the year-ago quarter.

For full-year 2008, the company reported preliminary earnings from continuing operations of \$54 million, or \$0.19 per share. Full-year revenue totaled \$9.416 billion, a 9% decline from 2007. Full-year digital revenue totaled \$6.422 billion, a 4% decline from 2007, and traditional revenue totaled \$2.987 billion, an 18% decline. The company is currently performing assessments of goodwill and long-lived assets, consequently 2008 results are preliminary pending the outcome of those assessments.

“The second half of 2008 will go down in history as one of the most challenging periods we have seen in decades,” said Antonio M. Perez, Chairman and Chief Executive Officer, Eastman Kodak Company. “We built significant momentum following the completion of our corporate transformation and our business results were on track through most of 2008, with digital revenue up 10% in the first half of the year, following double-digit growth in the second-half of 2007. However, during the last three months of the year, we experienced dramatic declines in several of our key businesses due to the slowdown in consumer spending and significantly reduced demand for capital equipment. Despite these challenging conditions, we held or improved our market position in key businesses, maintained a solid balance sheet, and continued to invest in innovative, differentiated products. We are taking the necessary steps to address this environment and to position Kodak to recapture the momentum when the recovery occurs.”

For the fourth quarter of 2008:

- Sales worldwide totaled \$2.433 billion, a decrease of 24% from \$3.220 billion in the fourth quarter of 2007. Revenue from digital businesses totaled \$1.779 billion, a 23% decline from \$2.325 billion in the prior-year quarter. Revenue from the company’s traditional business decreased 27% to \$652 million as a result of accelerated industry-related declines in Film Capture and Traditional Photofinishing.
- The company’s preliminary fourth-quarter loss from continuing operations, before interest expense, other income (charges), net, and income taxes was \$120 million, compared with earnings on the same basis of \$130 million in the year-ago quarter.

On the basis of U.S. generally accepted accounting principles (GAAP), the company reported a preliminary fourth-quarter loss from continuing operations of \$133 million, or \$0.50 per share, compared with earnings on the same basis of \$92 million, or \$0.31 per share, in the year-ago period. Items of net expense that impacted comparability in the fourth quarter of 2008 totaled \$112 million after tax, or \$0.42 per share, including restructuring and rationalization charges of \$96 million after tax, or \$0.36 per share, and a legal contingency of \$21 million after tax, or \$0.08 per share, partially offset by tax and other items totaling \$5 million, or \$0.02 per share. Items of net expense that impacted comparability in the prior-year quarter totaled \$15 million after tax, or \$0.05 per share, primarily reflecting restructuring and impairment costs of \$93 million after tax, or \$0.30 per share, net gains on sale of property of \$89 million after tax, or \$0.29 per share, and various tax and other items totaling \$11 million, or \$0.04 per share.

Other fourth-quarter 2008 details:

- Gross Profit margin was 20.5% for the quarter, a decline from 24.7% in the year-ago period. This margin decline reflects the impact of negative price/mix, including lower intellectual property royalties, along with unfavorable foreign exchange, partially offset by continued cost reductions.
- Selling, General and Administrative (SG&A) expenses were \$403 million in the fourth quarter, down 23%, or \$122 million, from \$525 million in the year-ago quarter.
- Cash generation before dividends for the fourth-quarter was \$472 million, compared with \$1.204 billion in the year-ago quarter. This corresponds to net cash provided by continuing operations from operating activities on a GAAP basis of \$516 million in the fourth quarter, compared with net cash provided of \$1.045 billion in the fourth quarter of 2007. Cash performance during the fourth quarter of 2008 reflects the change in earnings, partially offset by continued improvements in working capital.
- Kodak held \$2.145 billion in cash and cash equivalents as of December 31, 2008.
- The company's debt level stood at \$1.303 billion as of December 31, 2008, a reduction of \$294 million as compared to the year-end 2007 debt level of \$1.597 billion.
- In the quarter, the company repurchased approximately 6 million shares of its common stock at a cost of \$82 million. While the previously disclosed share repurchase authorization remains in effect through the end of 2009, Kodak is not currently repurchasing any of its shares. The company will continue to provide updates on the program at the end of each quarter.

Segment sales and earnings from continuing operations before interest, taxes, and other income and charges (segment earnings from operations), are as follows:

- Consumer Digital Imaging Group full-year sales were \$3.088 billion, a 5% decline from 2007. Sales for the fourth quarter were \$958 million, a 30% decrease from \$1.372 billion in the prior-year quarter. Fourth-quarter loss from operations for the segment was \$40 million, compared with earnings of \$91 million in the year-ago quarter. The fourth-quarter loss was driven primarily by lower volume and price/mix impacts, particularly in Digital Capture and Devices, including lower intellectual property licensing royalties, and unfavorable foreign exchange, partially offset by cost improvements.
 - Graphic Communications Group full-year sales were \$3.334 billion, a 2% decline from 2007. Sales for the fourth quarter were \$821 million, a 14% decrease from \$953 million in the year-ago quarter. Fourth-quarter loss from operations for the segment totaled \$4 million, compared with earnings of \$30 million in the year-ago quarter. This earnings decline was primarily driven by lower volume and price/mix across several product lines, along with a negative impact from foreign exchange, partially offset by reductions in selling, general and administrative cost.
 - Film, Photofinishing and Entertainment Group full-year sales were \$2.987 billion, an 18% decline from 2007. Fourth-quarter revenue was \$652 million, down from \$894 million in the year-ago quarter, representing a decrease of 27%, attributable to reduced sales volume of Film Capture and Traditional Photofinishing products and services. Fourth-quarter earnings from operations for the segment increased to \$39 million from \$17 million in the year-ago quarter. These earnings results were driven by significant cost reductions, and reflect the impact of previously announced changes in post-employment benefits, and lower depreciation expense related to the company's previously announced change in useful life assumptions. These were partially offset by the effects of lower consumer film sales volumes, price/mix across several product lines, increased commodity costs, and foreign exchange impacts.
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No Payout for 2008 Executive Performance-Based Compensation

The company has in place compensation programs designed to drive achievement of key financial goals and to align the interests of Kodak executives with that of its shareholders. Executive performance-based compensation programs for 2008, including the executive long-term equity program (Leadership Stock) and the annual cash variable pay program (EXCEL), were based on achievement of goals related to digital revenue growth, net cash generation, and total earnings from operations.

As a result of the company's 2008 performance, Kodak executives worldwide will receive no payout in 2009 for either the EXCEL variable pay program or the executive Leadership Stock program. In addition, the company previously announced that, where permissible by law, its executives will receive no salary increases in 2009. The company also announced that for non-exempt U.S. employees, there will be no U.S. Wage Dividend payout in 2009 based on 2008 performance.

Actions Underway to Address Global Economic Realities

Kodak is taking a number of specific actions to strengthen its operations and become more competitive in the face of the continuing global economic downturn. These actions, which the company has already begun, include more tightly focusing its portfolio of investments, intensifying its emphasis on cash generation, and further streamlining its cost structure.

Today, Kodak announced that the company expects to reduce its worldwide employment by between 3,500 and 4,500 positions during 2009, approximately 14% to 18% of its total workforce. This includes the reduction of 2,000 to 3,000 positions related to the company's 2009 restructuring program that is being reported today in a Form 8-K filing with the U.S. Securities and Exchange Commission, as well as actions that the company took in late 2008 that will be implemented in 2009. The 2008 actions were included in the rationalization charges that the company recorded in the fourth quarter.

These reductions, which include executive positions, have commenced and the company expects to implement the majority of the actions associated with this program in the first half of 2009. In connection with these restructuring actions, the company expects to incur charges against earnings in 2009 in the range of \$250 million to \$300 million, and make payments from corporate cash in the range of \$225 million to \$275 million, including the impact of carryover actions from 2008.

When combined with rationalization actions the company took in late 2008, these new 2009 restructuring actions are expected to generate annual savings in the range of \$300 million to \$350 million and better align the company's cost structure with the new economic environment.

Additionally, the company announced that on a global basis there will be no salary increases for 2009 except where required by law or local agreements.

"These are extraordinary times," said Perez. "In the face of this economic environment we are focusing on those things within our control, and we are taking aggressive yet prudent action to ensure that Kodak remains a strong and enduring competitor. Some of the actions we are taking are especially difficult because they impact our people, whose hard work and continued commitment I appreciate during these difficult times. Despite the challenges facing the economy, we remain optimistic that we will rebuild the momentum we had following our successful strategic transformation. Our future will be driven by our dedicated employees, our powerful brand, and our unmatched expertise at the intersection of imaging science and materials science."

Balance Sheet Considerations

The company's earnings reported today are preliminary, subject to the completion of long-lived asset and goodwill impairment testing. Given uncertainty surrounding the external economic conditions and volatility of the company's market capitalization, the company is performing impairment testing as of the end of 2008. It is likely that non-cash impairment charges, which could be material, will be recorded in 2008 based on these analyses, which will be completed prior to the filing of the company's Form 10-K in late February 2009.

At the end of 2008, the company maintained a substantial cash balance and was in full compliance with all of the financial covenants associated with its revolving credit agreement. The company maintains this credit arrangement in order to provide additional financial flexibility and currently has no funds drawn in connection with this arrangement, other than a modest amount of outstanding letters of credit issued under the agreement. In the current environment, the company continues to experience an earnings impact as a result of the economic downturn and also expects its earnings to be seasonal in nature, as is typical. The company also expects to incur significant restructuring charges in the first half of 2009. The combination of these factors has an impact on the metrics used to determine financial covenant compliance. For this reason, management is engaged in dialogue with its agent and other key banks to ensure that the company continues to have access to a revolving credit agreement.

As previously announced, the company will update the investment community on its overall strategy and outlook for 2009 during a meeting to be held on February 4, 2009, in New York City (details follow).

Conference Call Information

Antonio Perez and Kodak Chief Financial Officer Frank Sklarsky will host a conference call with investors at 11:00 a.m. Eastern Time today. To access the call, please use the direct dial-in number: 913-312-1417, access code 4037636. There is no need to pre-register.

The call will be recorded and available for playback by 2:00 p.m. Eastern Time on Thursday, January 29 by dialing 719-457-0820 access code 4037636. The playback number will be active until Thursday, February 5, at 5:00 p.m. Eastern Time.

For those wishing to participate via an Internet Broadcast, please access our kodak.com Investor Relations webpage at: <http://www.kodak.com/go/invest>.

The conference call audio will be archived and available for replay on this site approximately one hour following the live broadcast.

Outlook/Investor Meeting

The company will provide a detailed outlook for 2009 at its annual strategy meeting with the investment community on Wednesday, February 4, in New York City.

The meeting will be held at TheTimesCenter, located at 242 West 41st Street (between 7th and 8th Avenues). Registration will begin at 8:15 a.m. Eastern Time. The formal program will begin promptly at 9:00 a.m. and is expected to conclude by 11:30 a.m.

The program will include presentations by Antonio Perez, Philip Faraci, President & Chief Operating Officer, Mary Jane Hellyar, President, Film, Photofinishing and Entertainment Group, and Frank Sklarsky, and will conclude with a question-and-answer session.

If you wish to attend, please RSVP by contacting Alicia Zona at 585-724-5955, or by email at alicia.zona@kodak.com.

For those unable to attend in person, the meeting will be available via a live webcast. To access the webcast please go to: <http://www.kodak.com/go/invest>.

An audio replay of the meeting will be available beginning Thursday, February 5, at 8:00 a.m. Eastern Time and will run until 5:00 p.m. on Thursday, February 12. The replay phone number is 719-457-0820 and the access code is 3849872.

CAUTIONARY STATEMENT PURSUANT TO SAFE HARBOR PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Certain statements in this press release may be forward-looking in nature, or "forward-looking statements" as defined in the United States Private Securities Litigation Reform Act of 1995. For example, references to the Company's expectations regarding the following are forward looking statements: its ability to address the impact of the economic downturn; its employment reductions, costs, cash payments and savings under its restructuring program and other rationalization activities; revenue creation and cost synergies through acquisitions; new product introductions; the seasonality of its earnings; its expectations regarding the completion of its goodwill and long-lived asset impairment analysis; and its ability to have continued access to a secured credit facility.

Actual results may differ from those expressed or implied in forward-looking statements. In addition, any forward-looking statements represent the Company's estimates only as of the date they are made, and should not be relied upon as representing the Company's estimates as of any subsequent date. While the Company may elect to update forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so, even if its estimates change. The forward-looking statements contained in this press release are subject to a number of factors and uncertainties, including our successful:

- execution of the digital growth and profitability strategies, business model and cash plan;
 - alignment of the Company's cost structure to the new economic realities;
 - execution of our restructuring and rationalization activities;
 - implementation of the Company's plans to tighten its focus on its portfolio of investments;
 - implementation of, and performance under, the debt management program, including compliance with the Company's debt covenants and the ability to obtain amendments to or waivers of these covenants, if necessary;
 - development and implementation of product go-to-market and e-commerce strategies;
 - protection, enforcement and defense of the Company's intellectual property, including defense of its products against the intellectual property challenges of others;
 - execution of intellectual property licensing programs and other strategies;
 - integration of the Company's businesses to SAP, the Company's enterprise system software;
 - execution of the Company's planned process driven productivity gains;
 - commercialization of the Company's breakthrough technologies;
 - ability to accurately predict product, customer and geographic sales mix and seasonal sales trends;
 - management of inventories, capital expenditures, working capital and cash conversion cycle;
 - integration of acquired businesses and consolidation of the Company's subsidiary structure;
 - improvement in manufacturing productivity and techniques;
 - performance under the Company's share repurchase program;
 - conclusion of the Company's goodwill and long-lived asset impairment analyses;
 - improvement in supply chain efficiency and continued availability of essential components and services from concentrated sources of supply; and
 - implementation of the strategies designed to address the decline in the Company's traditional businesses.
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The forward-looking statements contained in this press release are subject to the following additional risk factors:

- inherent unpredictability of currency fluctuations, commodity prices and raw material costs;
- competitive actions, including pricing;
- uncertainty generated by volatility in the financial markets and the ability of our customers to obtain financing;
- the nature and pace of technology evolution;
- changes to accounting rules and tax laws, as well as other factors which could impact the Company's reported financial position or effective tax rate;
- pension and other post-retirement benefit cost factors such as actuarial assumptions, market performance, and employee retirement decisions;
- general economic, business, geo-political and regulatory conditions or unanticipated environmental liabilities or costs;
- the severity of the economic downturn and its effect upon customer spending;
- changes in market growth;
- ability to maintain adequate liquidity and financing sources and an appropriate level of debt;
- possible impairment of goodwill and other assets;
- continued effectiveness of internal controls; and
- other factors and uncertainties disclosed from time to time in the Company's filings with the Securities and Exchange Commission.

Any forward-looking statements in this press release should be evaluated in light of these important factors and uncertainties.

Eastman Kodak Company

Fourth Quarter 2008 Results

Non-GAAP Reconciliations

Within the Company's fourth quarter 2008 earnings release, reference is made to certain non-GAAP financial measures, including "fourth quarter cash generation before dividends", "fourth quarter digital revenue", "fourth quarter traditional revenue", "full year digital revenue", "full year traditional revenue" and "1st half of the year digital revenue growth". Whenever such information is presented, the Company has complied with the provisions of the rules under Regulation G and Item 2.02 of Form 8-K. The Company's management believes that the presentation of each of these non-GAAP financial measures provides useful information to investors regarding Kodak's financial condition, results of operations and cash flows as provided in the Form 8-K filed in connection with this press release.

The following table reconciles fourth quarter cash generation before dividends to the most directly comparable GAAP measure of fourth quarter net cash provided by continuing operations from operating activities (amounts in millions):

| | Q4 2008 | Q4 2007 | | Cash Impact |
|---|---------------|-----------------|-----------------|---------------------------|
| Cash generation before dividends, as presented | \$ 472 | \$ 1,204 | \$ (732) | Decrease in cash provided |
| Net proceeds from sales of businesses/assets | (32) | (81) | 49 | Decrease in cash provided |
| Net cash flow from HPA | - | (158) | 158 | Decrease in cash provided |
| Free cash flow | 440 | 965 | (525) | Decrease in cash provided |
| Additions to properties | 76 | 80 | (4) | Decrease in cash used |
| Net cash provided by continuing operations from operating activities (GAAP basis), as presented | <u>\$ 516</u> | <u>\$ 1,045</u> | <u>\$ (529)</u> | Decrease in cash provided |

The following table reconciles fourth quarter and full year digital and traditional revenue to the most directly comparable GAAP measures of fourth quarter and full year total company revenue (dollar amounts in millions):

| | Q4 2008 | Q4 2007 | Growth/ (Decline) | YTD 2008 | YTD 2007 | Growth/ (Decline) |
|---|-----------------|-----------------|----------------------|-----------------|------------------|----------------------|
| Revenue from digital businesses, as presented | \$ 1,779 | \$ 2,325 | -23% | \$ 6,422 | \$ 6,660 | -4% |
| Revenue from traditional businesses, as presented | 652 | 894 | -27% | 2,987 | 3,632 | -18% |
| All other revenue | 2 | 1 | 100% | 7 | 9 | -22% |
| Total company revenue (GAAP basis), as presented | <u>\$ 2,433</u> | <u>\$ 3,220</u> | -24% | <u>\$ 9,416</u> | <u>\$ 10,301</u> | -9% |

The following table reconciles 1st half of the year digital revenue growth to the most directly comparable GAAP measure of 1st half of the year total company revenue growth (dollar amounts in millions):

| | YTD 6/30/2008 | YTD 6/30/2007 | Growth/ (Decline) |
|---|------------------|------------------|----------------------|
| Revenue from digital businesses, as presented | \$ 3,002 | \$ 2,732 | 10% |
| Revenue from traditional businesses | 1,571 | 1,810 | -13% |
| All other revenue | 5 | 6 | -17% |
| Total company revenue (GAAP basis) | <u>\$ 4,578</u> | <u>\$ 4,548</u> | 1% |

As previously announced, the Company will only report its results on a GAAP basis, which will be accompanied by a description of non-operational items affecting its GAAP quarterly results by line item in the statement of operations. The Company defines non-operational items as restructuring and related charges, gains and losses on sales of assets, certain asset impairments, the related tax effects of those items and certain other significant pre-tax and tax items not related to the Company's core operations. Non-operational items, as defined, are specific to the Company and other companies may define the term differently. The following table presents a description of the non-operational items affecting the Company's quarterly results by line item in the statement of operations for the fourth quarter of 2008 and 2007, respectively.

| (in millions, except per share data) | 4th Quarter | | | |
|--|--------------|------------------|-------------|----------------|
| | 2008 | | 2007 | |
| | \$ | EPS | \$ | EPS |
| Earnings (loss) from continuing operations - GAAP | \$ (133) | | \$ 92 | |
| Interest on convertible securities, net of tax | - | | 3 | |
| Adjusted earnings (loss) from continuing operations available to common stockholders | <u>(133)</u> | <u>\$ (0.50)</u> | <u>95</u> | <u>\$ 0.31</u> |
| Items of Comparability - Expense/(Income): | | | | |
| COGS: | | | | |
| - Foreign contingencies | (3) | | (5) | |
| - Charges for accelerated depreciation in connection with focused cost reduction actions | 2 | | 4 | |
| - Charges for inventory writedowns in connection with focused cost reduction actions | 1 | | 1 | |
| Subtotal | <u>-</u> | <u>-</u> | <u>-</u> | <u>-</u> |
| Restructuring costs, rationalization and other: | | | | |
| | 100 | | 63 | |
| Subtotal | <u>100</u> | <u>0.37</u> | <u>63</u> | <u>0.21</u> |
| Selling, general, and administrative costs: | | | | |
| - Legal contingency | 21 | | - | |
| Subtotal | <u>21</u> | <u>0.08</u> | <u>-</u> | <u>-</u> |
| Other Operating Income/(Expenses), Net: | | | | |
| - Gains on sale of assets and businesses, net | (7) | | (115) | |
| - Impairment of long-lived assets | 3 | | 46 | |
| - Adjustment for loan loss | - | | 6 | |
| Subtotal | <u>(4)</u> | <u>(0.01)</u> | <u>(63)</u> | <u>(0.21)</u> |
| Other Income/(Charges) | | | | |
| - Impairment of equity method investment | - | | 5 | |
| Subtotal | <u>-</u> | <u>-</u> | <u>5</u> | <u>0.02</u> |
| Provision (benefit) for income taxes: | | | | |
| - Audit settlement, establishment of foreign valuation allowances, adjustments of uncertain tax positions and other discrete tax items | 2 | | 12 | |
| - Tax impacts of the above-mentioned items, net | (7) | | (2) | |
| Subtotal | <u>(5)</u> | <u>(0.02)</u> | <u>10</u> | <u>0.03</u> |

FINANCIAL DISCUSSION DOCUMENT

The Company has three reportable segments: Consumer Digital Imaging Group (CDG), Film, Photofinishing and Entertainment Group (FPEG), and Graphic Communications Group (GCG). Within each of the Company's reportable segments are various components, or Strategic Product Groups (SPGs). Throughout the remainder of this document, references to the segments' SPGs are indicated in italics. The balance of the Company's continuing operations, which individually and in the aggregate do not meet the criteria of a reportable segment, are reported in All Other.

2008 COMPARED WITH 2007

Fourth Quarter

RESULTS OF OPERATIONS – CONTINUING OPERATIONS

CONSOLIDATED

(in millions, except per share data)

| | Three Months Ended December 31 | | % of Sales | Increase / (Decrease) | % Change | |
|--|-----------------------------------|---------------|---------------|--------------------------|-----------------|--------------|
| | 2008 | % of Sales | | | | 2007 |
| Net sales | \$ 2,433 | | | \$ 3,220 | (787) | -24% |
| Cost of goods sold | 1,935 | | | 2,425 | (490) | -20% |
| Gross profit | 498 | 20.5% | 795 | 24.7% | (297) | -37% |
| Selling, general and administrative expenses | 403 | 17% | 525 | 16% | (122) | -23% |
| Research and development costs | 120 | 5% | 140 | 4% | (20) | -14% |
| Restructuring costs, rationalization and other | 100 | | 63 | | 37 | 59% |
| Other operating expenses (income), net | (5) | | (63) | | 58 | -92% |
| (Loss) earnings from continuing operations before interest expense, other income (charges), net and income taxes | (120) | -5% | 130 | 4% | (250) | -192% |
| Interest expense | 28 | | 29 | | (1) | -3% |
| Other income (charges), net | 17 | | 8 | | 9 | 113% |
| (Loss) earnings from continuing operations before income taxes | (131) | | 109 | | (240) | -220% |
| Provision for income taxes | 2 | | 17 | | (15) | -88% |
| (Loss) earnings from continuing operations | (133) | -5% | 92 | 3% | (225) | -245% |
| (Loss) earnings from discontinued operations, net of income taxes | (4) | | 123 | | (127) | -103% |
| NET (LOSS) EARNINGS | <u>\$ (137)</u> | | <u>\$ 215</u> | | <u>\$ (352)</u> | <u>-164%</u> |

| | Three Months Ended December 31 | | Change vs. 2007 | | | |
|---------------------|-----------------------------------|--------------------|-----------------|-----------|---------------------|----------------------------------|
| | 2008 | Change vs. 2007 | Volume | Price/Mix | Foreign Exchange | Manufacturing and Other Costs |
| Total net sales | \$ 2,433 | -24.4% | -13.3% | -8.5% | -2.6% | n/a |
| Gross profit margin | 20.5% | -4.2pp | n/a | -5.6pp | -1.7pp | 3.1pp |

The Company's operating results in the fourth quarter of 2008 were negatively impacted by a dramatic decline in demand as a result of the global economic slowdown. The demand for the Company's consumer products is largely discretionary in nature, and sales and earnings of the Company's consumer businesses are linked to the timing of holidays, vacations, and other leisure or gifting seasons. The fourth quarter of 2008 was marked by weak consumer holiday spending, the impacts of which were significant in the Company's digital camera and digital picture frame businesses in the CDG segment. In the GCG segment, tightening credit availability, combined with the weak economy, resulted in a reduction of capital spending, negatively impacting equipment sales as well. The reduction of global print demand had a negative impact on GCG consumables sales. The weak economy also accelerated the decline of *Film Capture* and *Traditional Photofinishing* within the FPEG segment in the fourth quarter.

The Company is currently performing impairment testing of its goodwill and long-lived assets. It is likely that non-cash impairment charges, which could be material, will be recorded in the fourth quarter of 2008 based on these analyses. Therefore, the fourth quarter results are preliminary, subject to the completion of these analyses.

Worldwide Revenues

For the three months ended December 31, 2008, net sales decreased by 24% compared with the same period in 2007 primarily due to the economic factors discussed above and their resulting impact on sales volume and price/mix, as well as the foreign exchange effects of a strengthening U.S. dollar in the quarter. CDG and GCG revenue combined, also known as Digital revenue, declined by 23% to \$1,779 million, largely attributable to *Digital Capture and Devices* in CDG, although all digital businesses saw revenue declines in the quarter compared with the same period in 2007. FPEG revenues declined by 27% as compared with the prior year, largely on the volume deterioration in *Film Capture* and, to a lesser extent, in *Traditional Photofinishing*.

Gross Profit

Gross profit declined in the fourth quarter of 2008 in both dollars and as a percentage of sales, primarily due to unfavorable price/mix across all segments, lower sales volumes and unfavorable foreign exchange, partially offset by modest reductions in manufacturing and other costs in FPEG and CDG. The improvements in manufacturing and other costs were driven by lower benefit costs (including other postemployment benefits), lower depreciation expense due to the change in useful lives executed in the first quarter of 2008 that benefited FPEG, manufacturing efficiencies within CDG, and lower restructuring-related charges.

Included in gross profit for the quarter is a new non-recurring intellectual property licensing agreement within *Digital Capture and Devices*. The impact of this licensing agreement contributed approximately 4.7% of consolidated revenue to consolidated gross profit dollars in the current quarter, as compared with 5.2% of consolidated revenue to consolidated gross profit dollars for a non-recurring arrangement in the prior year quarter. The new agreement in the current quarter also provides the Company with an opportunity for continued collaboration with the licensee.

In the first quarter of 2008, the Company performed an updated analysis of expected industry-wide declines in the traditional film and paper businesses and its useful lives on related assets. This analysis indicated that the assets will continue to be used in these businesses for a longer period than previously anticipated. As a result, the Company revised the useful lives of certain existing production machinery and equipment, and manufacturing-related buildings effective January 1, 2008. These assets, which were previously set to fully depreciate by mid-2010, are now being depreciated with estimated useful lives ending from 2011 to 2015. The change in useful lives reflects the Company's estimate of future periods to be benefited from the use of the property, plant, and equipment. As a result of these changes, for full year 2008 the Company reduced depreciation expense by approximately \$107 million, of which approximately \$95 million benefited pretax earnings from continuing operations. The net impact of the change in estimate to earnings from continuing operations for the three months ended December 31, 2008 was an increase of \$26 million, or \$.09 on a fully-diluted earnings per share basis.

Selling, General and Administrative Expenses

The decrease in consolidated selling, general and administrative expenses (SG&A) was a result of company-wide cost reduction actions, and favorable foreign exchange.

Research and Development Costs

The decrease in consolidated research and development costs (R&D) was primarily the result of company-wide cost reduction actions and a tighter focus on core priorities.

Restructuring Costs, Rationalization and Other

These costs, as well as the restructuring and rationalization-related costs reported in cost of goods sold, are discussed under "RESTRUCTURING COSTS, RATIONALIZATION AND OTHER" section.

Other Operating (Income) Expenses, Net

This category includes gains and losses on sales of capital assets and certain asset impairment charges. The year-over-year change was largely driven by significant one-time gains in the 2007 quarter on numerous sales of capital assets, while there were fewer such transactions in the 2008 quarter.

As discussed above, the Company is currently performing impairment testing of its goodwill and long-lived assets. It is likely that non-cash impairment charges, which could be material, will be recorded in the fourth quarter of 2008 based on these analyses. Therefore, the fourth quarter results presented here are preliminary, subject to the completion of these analyses.

Other Income (Charges), Net

This category includes interest income, income and losses from equity investments, and foreign exchange gains and losses. The increase compared with the prior year was primarily attributable to the 2007 impairment of an equity method investment and current quarter gains on foreign exchange transactions. These increases were partially offset by lower interest income due to lower year-over-year cash balances and lower interest rates.

Income Tax Provision

(dollars in millions)

| | Three Months Ended December 31 | |
|--|-----------------------------------|-------|
| | 2008 | 2007 |
| (Loss) earnings from continuing operations before income taxes | (\$131) | \$109 |
| Provision for income taxes | \$2 | \$17 |
| Effective tax rate | (1.5)% | 15.6% |

The change in the Company's effective tax rate from continuing operations is primarily attributable to: (1) earnings generated within the U.S. in the fourth quarter of 2008 that were not taxed due to the impact of valuation allowances, (2) a tax benefit recorded in continuing operations in 2007 for losses in certain jurisdictions where historically there have been valuation allowances due to the recognition of the pre-tax gain in discontinued operations, (3) the increase, release or establishment of valuation allowances in certain jurisdictions outside the U.S. that are evaluated separately by jurisdiction and dependent on its specific circumstances, (4) the mix of earnings from operations in foreign jurisdictions that have different income tax rates and are not in a valuation allowance position, and (5) adjustments relating to 2007 tax rate changes in certain jurisdictions outside the U.S.

CONSUMER DIGITAL IMAGING GROUP

(dollars in millions)

| | Three Months Ended December 31 | | | | | |
|--|-----------------------------------|---------------|--------------|---------------|--------------------------|-------------|
| | 2008 | % of Sales | 2007 | % of Sales | Increase / (Decrease) | % Change |
| Total net sales | \$ 958 | | \$ 1,372 | | (414) | -30% |
| Cost of goods sold | 796 | | 1,013 | | (217) | -21% |
| Gross profit | 162 | 16.9% | 359 | 26.2% | (197) | -55% |
| Selling, general and administrative expenses | 152 | 16% | 203 | 15% | (51) | -25% |
| Research and development costs | 50 | 5% | 65 | 5% | (15) | -23% |
| (Loss) earnings from continuing operations before interest expense, other income (charges), net and income taxes | <u>\$ (40)</u> | -4% | <u>\$ 91</u> | 7% | <u>\$ (131)</u> | -144% |

| | Three Months Ended December 31 | | Change vs. 2007 | | | |
|---------------------|-----------------------------------|--------------------|-----------------|-----------|---------------------|----------------------------------|
| | 2008 Amount | Change vs. 2007 | Volume | Price/Mix | Foreign Exchange | Manufacturing and Other Costs |
| Total net sales | \$ 958 | -30.2% | -12.1% | -16.1% | -2.0% | n/a |
| Gross profit margin | 16.9% | -9.3pp | n/a | -11.0pp | -1.9pp | 3.6pp |

Worldwide Revenues

Net sales for CDG decreased 30% in the current quarter primarily as a result of the sharp decline in consumer demand globally. The economic downturn experienced in the fourth quarter is unprecedented and has impacted all industries that rely on consumer discretionary spending. CDG net sales in the fourth quarter declined from 42% of CDG's full-year revenue for 2007 to only 31% of full-year revenue for 2008. However, Kodak has continued to maintain or increase its market share position in key product categories in which it participates.

Net sales of *Digital Capture and Devices*, which includes consumer digital still and video cameras, digital picture frames, accessories, memory products, snapshot printers and related media, and intellectual property royalties, decreased 36% in the fourth quarter of 2008 as compared with the prior year quarter, primarily reflecting unfavorable price/mix experienced in digital cameras and digital picture frames, decreased volumes of digital cameras and snapshot printing, lower total intellectual property royalties (see gross profit discussion below), and unfavorable foreign exchange.

Net worldwide sales of *Consumer Inkjet Systems*, which includes inkjet printers and related consumables, decreased slightly, primarily due to lower printer sales into retail locations, unfavorable price/mix and foreign exchange. Sell through of inkjet printers for the full year more than doubled compared with the prior year, resulting in an estimated installed base of more than 1 million printers as of December 31, 2008.

Net sales of *Retail Systems Solutions*, which includes kiosks and related media and APEX drylab systems, decreased 9% in the fourth quarter of 2008, reflecting volume declines and unfavorable foreign exchange, partially offset by favorable price/mix in kiosk media.

Gross Profit

The decrease in gross profit dollars and margin for CDG was primarily attributable to unfavorable price/mix within *Digital Capture and Devices*, lower intellectual property royalties and unfavorable foreign exchange, partially offset by reduced manufacturing and other costs, primarily in digital picture frames.

Included in gross profit for the quarter is a new non-recurring intellectual property licensing agreement. The impact of this licensing agreement contributed approximately 12.0% of segment revenue to segment gross profit dollars in the current quarter, as compared with 12.2% of segment revenue to segment gross profit dollars for a non-recurring arrangement in the prior year quarter. The new agreement in the current quarter provides the Company with an opportunity for continued collaboration with the licensee.

The current quarter results also include approximately \$32 million related to intellectual property licensing arrangements under which the Company's continuing obligations have been fulfilled as of the end of 2008. The Company expects to secure other new licensing arrangements, the timing and amounts of which are difficult to predict. These types of arrangements provide the Company with a return on portions of historical R&D investments and new licensing opportunities are expected to have a continuing impact on the results of operations.

Selling, General and Administrative Expenses

The decrease in SG&A expenses for CDG was driven by ongoing efforts to achieve target cost models, including lower and more efficient advertising spend.

Research and Development Costs

The decrease in R&D costs for CDG was primarily due to reduced spending in 2008 related to the introduction of consumer inkjet printers in 2007, as well as focused cost reduction actions.

FILM, PHOTOFINISHING AND ENTERTAINMENT GROUP

(dollars in millions)

| | Three Months Ended December 31 | | | | | |
|---|-----------------------------------|---------------|--------|---------------|--------------------------|-------------|
| | 2008 | % of Sales | 2007 | % of Sales | Increase / (Decrease) | % Change |
| Total net sales | \$ 652 | | \$ 894 | | \$ (242) | -27% |
| Cost of goods sold | 512 | | 726 | | (214) | -29% |
| Gross profit | 140 | 21.5% | 168 | 18.8% | (28) | -17% |
| Selling, general and administrative expenses | 91 | 14% | 138 | 15% | (47) | -34% |
| Research and development costs | 10 | 2% | 13 | 1% | (3) | -23% |
| Earnings from continuing operations before interest expense, other income (charges), net and income taxes | \$ 39 | 6% | \$ 17 | 2% | \$ 22 | 129% |

| | Three Months Ended December 31 | | Change vs. 2007 | | | | |
|---------------------|-----------------------------------|--------------------|-----------------|-----------|---------------------|----------------------------------|-------|
| | 2008 Amount | Change vs. 2007 | Volume | Price/Mix | Foreign Exchange | Manufacturing and Other Costs | |
| Total net sales | \$ 652 | -27.1% | -23.8% | -0.5% | -2.8% | | n/a |
| Gross profit margin | 21.5% | 2.7pp | n/a | -2.9pp | -1.0pp | | 6.6pp |

Worldwide Revenues

Net sales for FPEG decreased 27% primarily reflecting continuing declines in the consumer film industry and reduced demand due to the global economic slowdown. Net worldwide sales of *Film Capture* and *Traditional Photofinishing* decreased 56% and 27%, respectively, in the fourth quarter of 2008 as compared with the fourth quarter of 2007.

Net worldwide sales for *Entertainment Imaging* decreased 10% compared with the prior year, reflecting volume declines and unfavorable foreign exchange, partially offset by favorable price/mix. The volume declines are primarily due to the delay in creation of feature films resulting from the uncertainty surrounding the industry threat of a labor strike, as well as the weak economy.

Gross Profit

FPEG gross profit margin increased in the current quarter led by improvement in *Entertainment Imaging* and *Traditional Photofinishing*. Manufacturing and other costs decreased due to the benefit of lower depreciation expense as a result of the change in useful lives executed during the first quarter of this year, and lower benefit costs (including other postemployment benefits), partially offset by increased silver costs. The primary drivers of unfavorable price/mix were within *Film Capture* and *Traditional Photofinishing*.

The decrease in FPEG gross profit dollars is primarily a result of declines in sales volume within *Film Capture*, unfavorable price/mix within *Film Capture* and *Traditional Photofinishing*, and unfavorable foreign exchange in *Entertainment Imaging*.

Selling, General and Administrative Expenses

The decline in SG&A expenses for FPEG was attributable to lower benefit costs (including other postemployment benefits), ongoing efforts to achieve target cost models, as well as favorable foreign exchange.

GRAPHIC COMMUNICATIONS GROUP

(dollars in millions)

| | Three Months Ended December 31 | | | | Increase / (Decrease) | % Change |
|--|-----------------------------------|---------------|--------|---------------|--------------------------|-------------|
| | 2008 | % of Sales | 2007 | % of Sales | | |
| Total net sales | \$ 821 | | \$ 953 | | (132) | -14% |
| Cost of goods sold | 631 | | 685 | | (54) | -8% |
| Gross profit | 190 | 23.1% | 268 | 28.1% | (78) | -29% |
| Selling, general and administrative expenses | 139 | 17% | 183 | 19% | (44) | -24% |
| Research and development costs | 55 | 7% | 55 | 6% | - | 0% |
| (Loss) earnings from continuing operations before interest, other income (charges), net and income taxes | \$ (4) | 0% | \$ 30 | 3% | \$ (34) | -113% |

| | Three Months Ended December 31 | | Change vs. 2007 | | | |
|---------------------|-----------------------------------|--------------------|-----------------|-----------|---------------------|----------------------------------|
| | 2008 Amount | Change vs. 2007 | Volume | Price/Mix | Foreign Exchange | Manufacturing and Other Costs |
| Total net sales | \$ 821 | -13.9% | -5.1% | -5.3% | -3.5% | n/a |
| Gross profit margin | 23.1% | -5.0pp | n/a | -1.9pp | -2.0pp | -1.1pp |

Worldwide Revenues

GCG net sales for the quarter decreased 14% as compared with the prior-year quarter primarily as a result of volume declines within *Prepress Solutions*, unfavorable price/mix within *Document Imaging* and *Digital Printing Solutions*, and unfavorable foreign exchange.

Net worldwide sales of *Prepress Solutions* decreased 15%, primarily driven by volume declines and unfavorable foreign exchange. Volume declines occurred across most product lines as the decline in global print demand translated into decreased demand for consumables.

Net worldwide sales of *Digital Printing Solutions* decreased 15%, primarily driven by unfavorable price/mix and foreign exchange. Commercial equipment purchases were negatively impacted by the global economic issues. General price erosion and a mix shift toward units requiring lower levels of capital investment also contributed to the fourth quarter sales performance. Page volume growth in the color electrophotographic space grew 5% in spite of economic conditions.

Net worldwide sales of *Document Imaging* decreased 17%, primarily due to unfavorable price/mix, which was driven by a shift toward low-page volume product lines for both production and distributed scanners.

Net worldwide sales of *Enterprise Solutions* decreased 9%, primarily due to a decline in workflow volumes and unfavorable foreign exchange.

Gross Profit

The decline in gross profit dollars was primarily attributable to unfavorable foreign exchange, unfavorable price/mix, and lower volumes in *Prepress Solutions* due to market softness for consumables. The decline in gross profit margin was driven by unfavorable price/mix in *Digital Printing* and *Document Imaging* related to newly-introduced digital printers and scanners, and weakened demand for equipment, as well as unfavorable foreign exchange.

Selling, General and Administrative Expenses

SG&A expenses decreased by 24%, reflecting lower benefit costs (including postemployment benefits), favorable foreign exchange, and the ongoing efforts to achieve target cost models.

RESULTS OF OPERATIONS - DISCONTINUED OPERATIONS

The decrease in earnings from discontinued operations was due to the sale of Hermes Precisa Pty. Ltd. ("HPA") in the fourth quarter of 2007. HPA was a majority-owned subsidiary of Kodak (Australasia) Pty. Ltd., a wholly owned subsidiary of the Company.

RESTRUCTURING COSTS, RATIONALIZATION AND OTHER

The Company recognizes the need to continually rationalize its workforce and streamline its operations to remain competitive in the face of an ever-changing business and economic climate. In the fourth quarter of 2008, the Company recorded rationalization charges, net of reversals, of \$103 million.

The Company's rationalization charges and utilization for 2008 were as follows:

| (in millions) | Severance Reserve | Exit Costs Reserve | Long-lived Asset Impairments and Inventory Write-downs | Accelerated Depreciation | Total |
|---|----------------------|--------------------------|---|-----------------------------|---------------|
| Balance as of 12/31/07 | \$ 129 | \$ 35 | \$ - | \$ - | \$ 164 |
| Q1 2008 charges | (11) | 2 | - | - | (9) |
| Q1 2008 utilization/cash payments | (44) | (6) | - | - | (50) |
| Q1 2008 other adjustments & reclasses | 6 | (1) | - | - | 5 |
| Balance as of 3/31/08 | 80 | 30 | - | - | 110 |
| Q2 2008 charges | - | 2 | 2 | 2 | 6 |
| Q2 2008 reversals | - | (3) | - | - | (3) |
| Q2 2008 utilization/cash payments | (24) | (6) | (2) | (2) | (34) |
| Q2 2008 other adjustments & reclasses | - | 2 | - | - | 2 |
| Balance as of 6/30/08 | 56 | 25 | - | - | 81 |
| Q3 2008 charges | 45 | 3 | 5 | 2 | 55 |
| Q3 2008 reversals | (3) | - | - | - | (3) |
| Q3 2008 utilization/cash payments | (16) | (5) | (5) | (2) | (28) |
| Q3 2008 other adjustments & reclasses | (3) | (1) | - | - | (4) |
| Balance as of 9/30/08 | 79 | 22 | - | - | 101 |
| Q4 2008 charges | 88 | 7 | 9 | 2 | 106 |
| Q4 2008 reversals | (3) | - | - | - | (3) |
| Q4 2008 utilization/cash payments | (27) | (5) | (9) | (2) | (43) |
| Q4 2008 other adjustments & reclasses (1) | (28) | (3) | - | - | (31) |
| Balance as of 12/31/08 | <u>\$ 109</u> | <u>\$ 21</u> | <u>\$ -</u> | <u>\$ -</u> | <u>\$ 130</u> |

(1) Reclassification of \$31 million primarily for pension related special termination benefit charges, as well as foreign exchange.

During the three and twelve months ended December 31, 2008, the Company made cash payments of approximately \$32 million and \$133 million, respectively, related to rationalization.

The \$103 million of charges, net of reversals, for the fourth quarter of 2008 includes \$2 million of charges for accelerated depreciation and \$1 million of charges for inventory write-downs, which were reported in cost of goods sold in the accompanying Consolidated Statement of Operations for the three months ended December 31, 2008. The remaining costs incurred, net of reversals, of \$100 million were reported as restructuring costs, rationalization and other in the accompanying Consolidated Statement of Operations for the three months ended December 31, 2008. The severance and exit costs reserves require the outlay of cash, while long-lived asset impairments, accelerated depreciation and inventory write-downs represent non-cash items.

The charges, net of reversals, of \$103 million recorded in the fourth quarter of 2008 included \$26 million applicable to FPEG, \$16 million applicable to CDG, \$34 million applicable to GCG, and \$27 million that was applicable to manufacturing, research and development, and administrative functions, which are shared across all segments.

The ongoing rationalization actions implemented in the fourth quarter of 2008 are expected to generate future annual cash savings of approximately \$128 million. These savings are expected to reduce future cost of goods sold, SG&A, and R&D expenses by \$56 million, \$59 million, and \$13 million, respectively. On a year-to-date basis, the ongoing rationalization actions implemented during the year 2008 are expected to generate future annual cash savings of approximately \$196 million. These savings are expected to reduce future cost of goods sold, SG&A, and R&D expenses by \$97 million, \$79 million, and \$20 million, respectively. The Company began realizing these savings in the first quarter of 2008, and expects the savings to be fully realized by the end of the second quarter of 2009 as most of the actions and severance payouts are completed.

Restructuring and rationalization charges are expected beyond 2008, as the Company is taking a number of specific actions to strengthen its operations and become more competitive in the face of the continuing global economic downturn. These actions, which will be announced later today, include more tightly focusing its portfolio of investments, intensifying its emphasis on generating cash, and further streamlining its cost structure.

CASH FLOW ACTIVITY

| (in millions) | For the Year Ended | | Change |
|--|--------------------|----------|------------|
| | December 31, | | |
| | 2008 | 2007 | |
| Cash flows from operating activities: | | | |
| Net cash (used in) provided by continuing operations | \$ (143) | \$ 351 | \$ (494) |
| Net cash provided by (used in) discontinued operations | 296 | (37) | 333 |
| Net cash provided by operating activities | 153 | 314 | (161) |
| Cash flows from investing activities: | | | |
| Net cash used in continuing operations | (188) | (41) | (147) |
| Net cash provided by discontinued operations | - | 2,449 | (2,449) |
| Net cash (used in) provided by investing activities | (188) | 2,408 | (2,596) |
| Cash flows from financing activities: | | | |
| Net cash used in continuing operations | (731) | (1,324) | 593 |
| Net cash provided by discontinued operations | - | 44 | (44) |
| Net cash used in financing activities | (731) | (1,280) | 549 |
| Effect of exchange rate changes on cash | (36) | 36 | (72) |
| Net (decrease) increase in cash and cash equivalents | \$ (802) | \$ 1,478 | \$ (2,280) |

Operating Activities

Net cash used in continuing operations from operating activities increased \$494 million for the year ended December 31, 2008 as compared with the prior year primarily as a result of the overall decline in earnings for the year, notably in the 4th quarter as a consequence of the global economic downturn. Also, while the Company's cash from operating activities did benefit from lower restructuring payments in 2008 and receipt of the previously disclosed tax refund from the U.S. Internal Revenue Service of \$581 million, of which \$270 million was reflected in earnings from continuing operations during the year, the Company also recognized income during the year which was non-cash in nature, or for which cash will be received in 2009. Furthermore, the Company expended cash in 2008 to reduce liabilities recorded as of the prior year end, which were not recorded at comparable levels as of December 31, 2008, due to the weak economic environment. The combination of these, and other, factors led to the use of cash in continuing operations from operating activities of \$143 million in 2008, as compared with cash provided on the same basis of \$351 million in 2007. Net cash provided by (used in) discontinued operations increased \$333 million as compared with the prior year period due primarily to the receipt, in the second quarter of 2008, of the refund of past federal income taxes referred to above.

Investing Activities

Net cash used in continuing operations from investing activities increased \$147 million for the year ended December 31, 2008 as compared with the corresponding period in 2007 due primarily to lower cash proceeds received from sales of assets and businesses. Net cash provided by discontinued operations for the year ended December 31, 2007 of \$2,449 million represents the proceeds received from the sale of the Health Group in the second quarter of 2007 and the sale of the Company's shares of Hermes Precisa Pty. Limited (HPA) in the fourth quarter of 2007.

Financing Activities

Net cash used in financing activities decreased \$549 million for the year ended December 31, 2008 as compared with the corresponding period in 2007 due to lower repayments of borrowings, mainly due to the repayment of the Company's Secured Term Debt in the second quarter of 2007 that was required as a result of the sale of the Health Group. These reductions in cash usage were partially offset by repurchases of the Company's common stock of \$301 million.

On June 24, 2008, the Company announced that its Board of Directors authorized a new share repurchase program allowing the Company, at management's determination, to purchase up to \$1.0 billion of its common stock. The program will expire at the earlier of December 31, 2009 or when the Company has used all authorized funds for the repurchase of shares. Through December 31, 2008, the Company repurchased approximately 20 million shares at an average price of \$15.01 per share, for a total cost of \$301 million under this program. While the share repurchase authorization remains in effect through the end of 2009, Kodak is not currently repurchasing any of its shares.

It is the Company's practice to make semi-annual dividend payments which, when declared by its Board of Directors, will be paid on the Company's 10th business day each July and December to shareholders of record on the close of the first business day of the preceding month. On May 14, 2008, the Board of Directors declared a semi-annual cash dividend of \$.25 per share payable to shareholders of record at the close of business on June 1, 2008. This dividend, which amounted to \$72 million, was paid on July 16, 2008. On October 14, 2008, the Board of Directors declared a semi-annual cash dividend of \$.25 per share payable to shareholders of record at the close of business on November 3, 2008. This dividend, which amounted to \$67 million, was paid on December 12, 2008.

The Company's Secured Credit Agreement contains various affirmative and negative covenants customary in a facility of this type, including two quarterly financial covenants: (1) a consolidated debt for borrowed money to a rolling four-quarter sum of consolidated earnings before interest, taxes, depreciation and amortization (EBITDA) (subject to adjustments to exclude any extraordinary income or losses, as defined by the Secured Credit Agreement, interest income and certain non-cash items of income and expense) ratio of not greater than: 3.50 to 1 as of December 31, 2006 and thereafter, and (2) a consolidated EBITDA to consolidated interest expense (subject to adjustments to exclude interest expense not related to borrowed money) ratio, on a rolling four-quarter basis, of no less than 3 to 1. As of December 31, 2008, the Company maintained a substantial cash balance and was in full compliance with all of the financial covenants associated with its revolving credit agreement. The Company maintains this credit arrangement in order to provide additional financial flexibility and currently has no funds drawn in connection with this arrangement, other than a modest amount of outstanding letters of credit issued under the agreement. In the current environment, the Company continues to experience an earnings impact as a result of the economic downturn and also expects its earnings to be seasonal in nature, as is typical. The Company also expects to incur significant restructuring charges in the first half of 2009. The combination of these factors has an impact on the metrics used to determine financial covenant compliance. For this reason, management is engaged in dialogue with its agent and other key banks to ensure that the Company continues to have access to a revolving credit agreement.

CAUTIONARY STATEMENT PURSUANT TO SAFE HARBOR PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Certain statements in this report may be forward-looking in nature, or "forward-looking statements" as defined in the United States Private Securities Litigation Reform Act of 1995. For example, references to the Company's expectations regarding the following are forward-looking statements: its ability to address the impact of the economic downturn; its employment reductions, costs, cash payments and savings under its restructuring program and other rationalization activities; new intellectual property licensing arrangements; the seasonality of its earnings; its expectations regarding the completion of its goodwill and long-lived asset impairment analyses; and its ability to have continued access to a secured credit facility.

Actual results may differ from those expressed or implied in forward-looking statements. In addition, any forward-looking statements represent the Company's estimates only as of the date they are made, and should not be relied upon as representing the Company's estimates as of any subsequent date. While the Company may elect to update forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so, even if its estimates change. The forward-looking statements contained in this report are subject to a number of factors and uncertainties, including the successful:

- execution of the digital growth and profitability strategies, business model and cash plan;
 - alignment of the Company's cost structure to the new economic realities;
 - execution of the Company's restructuring and rationalization activities;
 - implementation of the Company's plans to tighten its focus on its portfolio of investments;
 - implementation of, and performance under, the debt management program, including compliance with the Company's debt covenants and the ability to obtain amendments to, or waivers of, these covenants, if necessary;
 - development and implementation of product go-to-market and e-commerce strategies;
 - protection, enforcement and defense of the Company's intellectual property, including defense of its products against the intellectual property challenges of others;
 - execution of intellectual property licensing programs and other strategies;
 - integration of the Company's businesses to SAP, the Company's enterprise system software;
 - execution of the Company's planned process driven productivity gains;
 - commercialization of the Company's breakthrough technologies;
 - ability to accurately predict product, customer and geographic sales mix and seasonal sales trends;
 - management of inventories, capital expenditures, working capital and cash conversion cycle;
 - integration of acquired businesses and consolidation of the Company's subsidiary structure;
 - improvement in manufacturing productivity and techniques;
 - performance under the Company's share repurchase program;
 - conclusion of the Company's goodwill and long-lived asset impairment analyses;
 - improvement in supply chain efficiency and continued availability of essential components and services from concentrated sources of supply; and
 - implementation of the strategies designed to address the decline in the Company's traditional businesses.
-

The forward-looking statements contained in this report are subject to the following additional risk factors:

- inherent unpredictability of currency fluctuations, commodity prices and raw material costs;
- competitive actions, including pricing;
- uncertainty generated by volatility in the financial markets and the ability of our customers to obtain financing;
- the nature and pace of technology evolution;
- changes to accounting rules and tax laws, as well as other factors which could impact the Company's reported financial position or effective tax rate;
- pension and other postretirement benefit cost factors such as actuarial assumptions, market performance, and employee retirement decisions;
- general economic, business, geo-political and regulatory conditions or unanticipated environmental liabilities or costs;
- the severity of the economic downturn and its effect upon customer spending;
- changes in market growth;
- ability to maintain adequate liquidity and financing sources and an appropriate level of debt;
- possible impairment of goodwill and other assets;
- continued effectiveness of internal controls; and
- other factors and uncertainties disclosed from time to time in the Company's filings with the Securities and Exchange Commission.

Any forward-looking statements in this report should be evaluated in light of these important factors and uncertainties.

Eastman Kodak Company

CONSOLIDATED STATEMENT OF OPERATIONS - UNAUDITED

| (in millions, except per share data) | Three Months Ended December 31 | | Twelve Months Ended December 31 | |
|--|-----------------------------------|----------------|------------------------------------|----------------|
| | 2008 | 2007 | 2008 | 2007 |
| Net sales | \$ 2,433 | \$ 3,220 | \$ 9,416 | \$ 10,301 |
| Cost of goods sold | 1,935 | 2,425 | 7,247 | 7,757 |
| Gross profit | 498 | 795 | 2,169 | 2,544 |
| Selling, general and administrative expenses | 403 | 525 | 1,583 | 1,778 |
| Research and development costs | 120 | 140 | 501 | 549 |
| Restructuring costs, rationalization and other | 100 | 63 | 140 | 543 |
| Other operating (income) expenses, net | (5) | (63) | (19) | (96) |
| (Loss) earnings from continuing operations before interest expense, other income (charges), net and income taxes | (120) | 130 | (36) | (230) |
| Interest expense | 28 | 29 | 108 | 113 |
| Other income (charges), net | 17 | 8 | 55 | 87 |
| (Loss) earnings from continuing operations before income taxes | (131) | 109 | (89) | (256) |
| Provision (benefit) for income taxes | 2 | 17 | (143) | (51) |
| (Loss) earnings from continuing operations | (133) | 92 | 54 | (205) |
| (Loss) earnings from discontinued operations, net of income taxes | (4) | 123 | 285 | 881 |
| NET (LOSS) EARNINGS | \$ (137) | \$ 215 | \$ 339 | \$ 676 |
| Basic net (loss) earnings per share: | | | | |
| Continuing operations | \$ (0.50) | \$ 0.32 | \$ 0.19 | \$ (0.71) |
| Discontinued operations | (0.01) | 0.43 | 1.01 | 3.06 |
| Total | <u>\$ (0.51)</u> | <u>\$ 0.75</u> | <u>\$ 1.20</u> | <u>\$ 2.35</u> |
| Diluted net (loss) earnings per share: | | | | |
| Continuing operations | \$ (0.50) | \$ 0.31 | \$ 0.19 | \$ (0.71) |
| Discontinued operations | (0.01) | 0.40 | 1.01 | 3.06 |
| Total | <u>\$ (0.51)</u> | <u>\$ 0.71</u> | <u>\$ 1.20</u> | <u>\$ 2.35</u> |
| Number of common shares used in basic net (loss) earnings per share | 268.6 | 288.0 | 281.8 | 287.7 |
| Incremental shares from assumed issuance of unvested share-based awards | - | 0.4 | 0.2 | - |
| Convertible securities | - | 18.6 | - | - |
| Number of common shares used in diluted net (loss) earnings per share | <u>268.6</u> | <u>307.0</u> | <u>282.0</u> | <u>287.7</u> |
| Cash dividends paid per share | \$ 0.25 | \$ 0.25 | \$ 0.50 | \$ 0.50 |

Eastman Kodak Company

CONSOLIDATED STATEMENT OF FINANCIAL POSITION - UNAUDITED

(in millions, except share and per share data)

| | As of December 31, | |
|--|-----------------------|------------------------|
| | 2008 | 2007 |
| ASSETS | | |
| CURRENT ASSETS | | |
| Cash and cash equivalents | \$2,145 | \$ 2,947 |
| Receivables, net | 1,716 | 1,939 |
| Inventories, net | 948 | 943 |
| Other current assets | 174 | 224 |
| Total current assets | <u>4,983</u> | <u>6,053</u> |
| Property, plant and equipment, net | 1,551 | 1,811 |
| Goodwill | 1,681 | 1,657 |
| Other long-term assets | 1,745 | 4,138 |
| TOTAL ASSETS | <u>\$9,960</u> | <u>\$13,659</u> |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| CURRENT LIABILITIES | | |
| Accounts payable and other current liabilities | \$3,267 | \$ 3,794 |
| Short-term borrowings and current portion of long-term debt | 51 | 308 |
| Accrued income and other taxes | 144 | 344 |
| Total current liabilities | <u>3,462</u> | <u>4,446</u> |
| Long-term debt, net of current portion | 1,252 | 1,289 |
| Pension and other postretirement liabilities | 2,382 | 3,444 |
| Other long-term liabilities | 1,122 | 1,451 |
| Total liabilities | <u>8,218</u> | <u>10,630</u> |
| Commitments and Contingencies | | |
| SHAREHOLDERS' EQUITY | | |
| Common stock, \$2.50 par value, 950,000,000 shares authorized; 391,292,760 shares issued as of December 31, 2008 and 2007; 268,169,055 and 287,999,830 shares outstanding as of December 31, 2008 and 2007 | 978 | 978 |
| Additional paid in capital | 901 | 889 |
| Retained earnings | 6,660 | 6,474 |
| Accumulated other comprehensive (loss) income | (749) | 452 |
| | <u>7,790</u> | <u>8,793</u> |
| Treasury stock, at cost 123,123,705 shares as of December 31, 2008 and 103,292,930 shares as of December 31, 2007 | 6,048 | 5,764 |
| Total shareholders' equity | <u>1,742</u> | <u>3,029</u> |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | <u>\$9,960</u> | <u>\$13,659</u> |

Eastman Kodak Company

CONSOLIDATED STATEMENT OF CASH FLOWS - UNAUDITED

| | Twelve Months Ended December 31 | |
|---|------------------------------------|----------|
| | 2008 | 2007 |
| Cash flows from operating activities: | | |
| Net earnings | \$ 339 | \$ 676 |
| Adjustments to reconcile to net cash provided by operating activities: | | |
| Earnings from discontinued operations, net of income taxes | (285) | (881) |
| Depreciation and amortization | 500 | 785 |
| Gain on sales of businesses/assets | (14) | (157) |
| Non-cash restructuring and rationalization costs, asset impairments and other charges | 16 | 336 |
| Provision for deferred income taxes | 20 | 54 |
| Decrease in receivables | 148 | 161 |
| (Increase) decrease in inventories | (20) | 108 |
| Decrease in liabilities excluding borrowings | (720) | (624) |
| Other items, net | (127) | (107) |
| Total adjustments | (482) | (325) |
| Net cash (used in) provided by continuing operations | (143) | 351 |
| Net cash provided by (used in) discontinued operations | 296 | (37) |
| Net cash provided by operating activities | 153 | 314 |
| Cash flows from investing activities: | | |
| Additions to properties | (254) | (259) |
| Net proceeds from sales of businesses/assets | 92 | 227 |
| Acquisitions, net of cash acquired | (38) | (2) |
| Marketable securities - sales | 162 | 166 |
| Marketable securities - purchases | (150) | (173) |
| Net cash used in continuing operations | (188) | (41) |
| Net cash provided by discontinued operations | - | 2,449 |
| Net cash (used in) provided by investing activities | (188) | 2,408 |
| Cash flows from financing activities: | | |
| Stock repurchases | (301) | - |
| Proceeds from borrowings | 155 | 177 |
| Repayment of borrowings | (446) | (1,363) |
| Dividends to shareholders | (139) | (144) |
| Exercise of employee stock options | - | 6 |
| Net cash used in continuing operations | (731) | (1,324) |
| Net cash provided by discontinued operations | - | 44 |
| Net cash used in financing activities | (731) | (1,280) |
| Effect of exchange rate changes on cash | (36) | 36 |
| Net (decrease) increase in cash and cash equivalents | (802) | 1,478 |
| Cash and cash equivalents, beginning of year | 2,947 | 1,469 |
| Cash and cash equivalents, end of year | \$ 2,145 | \$ 2,947 |

Net Sales from Continuing Operations by Reportable Segment and All Other - Unaudited

(in millions)

| | Three Months Ended December 31, | | | | Twelve Months Ended December 31, | | | |
|---|---------------------------------|-----------------|---------------|---|----------------------------------|------------------|---------------|---|
| | <u>2008</u> | <u>2007</u> | <u>Change</u> | <u>Foreign Currency Impact*</u> | <u>2008</u> | <u>2007</u> | <u>Change</u> | <u>Foreign Currency Impact*</u> |
| Consumer Digital Imaging Group | | | | | | | | |
| Inside the U.S. | \$ 643 | \$ 890 | -28% | 0% | \$ 1,811 | \$ 2,012 | -10% | 0% |
| Outside the U.S. | 315 | 482 | -35 | -6 | 1,277 | 1,235 | +3 | +3 |
| Total Consumer Digital Imaging Group | <u>958</u> | <u>1,372</u> | -30 | -2 | <u>3,088</u> | <u>3,247</u> | -5 | +1 |
| Film, Photofinishing and Entertainment Group | | | | | | | | |
| Inside the U.S. | 188 | 251 | -25 | 0 | 835 | 1,054 | -21 | 0 |
| Outside the U.S. | 464 | 643 | -28 | -4 | 2,152 | 2,578 | -17 | +3 |
| Total Film, Photofinishing and Entertainment Group | <u>652</u> | <u>894</u> | -27 | -3 | <u>2,987</u> | <u>3,632</u> | -18 | +2 |
| Graphic Communications Group | | | | | | | | |
| Inside the U.S. | 253 | 302 | -16 | 0 | 1,036 | 1,178 | -12 | 0 |
| Outside the U.S. | 568 | 651 | -13 | -5 | 2,298 | 2,235 | +3 | +5 |
| Total Graphic Communications Group | <u>821</u> | <u>953</u> | -14 | -4 | <u>3,334</u> | <u>3,413</u> | -2 | +3 |
| All Other | | | | | | | | |
| Inside the U.S. | 1 | 2 | | | 7 | 10 | | |
| Outside the U.S. | 1 | (1) | | | - | (1) | | |
| Total All Other | <u>2</u> | <u>1</u> | | | <u>7</u> | <u>9</u> | | |
| Consolidated | | | | | | | | |
| Inside the U.S. | 1,085 | 1,445 | -25 | 0 | 3,689 | 4,254 | -13 | 0 |
| Outside the U.S. | 1,348 | 1,775 | -24 | -5 | 5,727 | 6,047 | -5 | +4 |
| Consolidated Total | <u>\$ 2,433</u> | <u>\$ 3,220</u> | -24% | -3% | <u>\$ 9,416</u> | <u>\$ 10,301</u> | -9% | +2% |

* Represents the percentage point change in segment net sales for the period that is attributable to foreign currency fluctuations

(Loss) Earnings from Continuing Operations Before Interest Expense, Other Income (Charges), Net and Income Taxes - Unaudited

(in millions)

| | Three Months Ended | | | Twelve Months Ended | | |
|---|--------------------|--------|--------|---------------------|----------|--------|
| | December 31, | | | December 31, | | |
| | 2008 | 2007 | Change | 2008 | 2007 | Change |
| Consumer Digital Imaging Group | \$ (40) | \$ 91 | -144% | \$ (177) | \$ (17) | -941% |
| Film, Photofinishing and Entertainment Group | 39 | 17 | +129 | 196 | 281 | -30 |
| Graphic Communications Group | (4) | 30 | -113 | 31 | 104 | -70 |
| All Other | (4) | (8) | +50 | (17) | (25) | +32 |
| Total of segments | (9) | 130 | -107 | 33 | 343 | -90 |
| Restructuring costs, rationalization and other | (103) | (68) | | (149) | (662) | |
| Postemployment benefit changes | - | - | | 94 | - | |
| Other operating income (expenses), net | 5 | 63 | | 19 | 96 | |
| Legal contingency | (16) | - | | (26) | - | |
| Legal settlement | - | 5 | | (10) | (7) | |
| Brazil export credit DHL reversal | 3 | - | | 3 | - | |
| Interest expense | (28) | (29) | | (108) | (113) | |
| Other income (charges), net | 17 | 8 | | 55 | 87 | |
| Consolidated (loss) earnings from continuing operations before income taxes | \$ (131) | \$ 109 | -220% | \$ (89) | \$ (256) | +65% |

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